

**University at Albany SUNY****Standard License****4imprint Inc. (49210)**

PO Box 320  
Oshkosh, WI 54903-0320  
Mr. John Lord  
Phone 920-236-7272 8205  
Fax 920-236-7282  
www.4imprint.com  
john.lord@4imprint.com  
Spec Agr Disclosed: 02/05/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07E (Footwear)

**A & R Sportbags Company (28326)**

116 Stewart Lane  
Fonda, NY 12068  
Ms. AnnMarie Papierniak  
Phone  
Fax 518-829-7721  
rpapiern@nycap.rr.com  
Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**A&B Heritage dba ASI (83176)**

2957 Alt Boulevard  
Grand Island, NY 14072  
Mr. Andrew Bernatovicz  
Phone 716-775-0104  
Fax 716-775-3329  
www.Asisignage.com  
andy.bernatovicz@asisignage.com  
Spec Agr Disclosed: 01/15/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**A.T. Cross Company (13895)**

One Albion Road  
Lincoln, RI 02865-3700  
Ms. Sally Anthony  
Phone 401-335-8513  
Fax 401-333-1751  
www.Cross.com  
santhony@cross.com  
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Absolute Promotions Inc. (49479)**

56 Sheridan Ave.  
Albany, NY 12210  
Ms. Chris Piel  
Phone 518-426-4361  
Fax 518-426-4364  
www.Absolutepromo.com  
chris@absolutepromo.com  
Spec Agr Disclosed: 12/27/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**adidas Team Inc (36296)**

951 32nd Ave. SW  
Cedar Rapids, IA 52404  
Mr. Bob Leuenberger  
Phone 319-368-0353  
Fax 319-368-0314  
www.Adidas.com  
bob.leuenberger@reebok.com  
Spec Agr Disclosed: 05/14/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

None Specified

**Distribution Channel(s)**

Campus/Local Channel

Restricted Channel

**Product Categories**

01B (Men's/Unisex Outerwear)

**Alta Gracia by Knights Apparel Inc. (86424)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**Broadway Marketing (48395)**

PO Box 13896  
Albany, NY 12212  
Mr. Geoffrey Patack  
Phone 518-489-3226  
Fax 518-489-7397  
jill@broadwaymarketing.com  
Spec Agr Disclosed: 06/07/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Anaconda Sports Inc. (Clifton Park, NY) (64333)**

5 Corporate Drive  
Clifton Park, NY 12065  
Ms. Shari Osborne  
Phone 518-382-2061  
Fax 518-382-1770  
www.Anacondasports.com  
shari@anacondasports.com  
Spec Agr Disclosed: 11/20/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Advantage Promotions/NY (47583)**

16 Hobbie Lane  
Selkirk, NY 12158  
Ms. Deborah Beza  
Phone 518-767-0876  
Fax 518-767-0876  
www.debbiebeza.com  
debbeza@nycap.rr.com  
Spec Agr Disclosed: 05/23/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Albany Envelope LLC (54257)**

23 Winthrop Ave.  
Albany, NY 12203  
Mr. Paul Feeney  
Phone 518-482-5481  
Fax 518-482-4273  
www.Albanyenvelope.com  
paul@albanyenvelope.com  
Spec Agr Disclosed: 12/09/2009

**Boathouse Sports (16417)**

425 E. Hunting Park Ave.  
Philadelphia, PA 19124  
Ms. Mary Ann Reilly  
Phone 215-425-4300 114  
Fax 215-425-2068  
www.Boathouse.com  
mreilly@boathouse.com  
Spec Agr Disclosed: 01/05/2010

**University at Albany SUNY**

**Campus Casuals by CC (52645)**

420 East State Pkwy.  
Schaumburg, IL 60173  
Ms. Donna Baer  
Phone 847-490-3636  
Fax 847-490-8199  
www.Clubcolors.com  
d\_baer@campuscasuals.com  
Spec Agr Disclosed: 03/10/2010

**Product Categories**

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)

**Captivating Headgear (50242)**

PO Box 721210  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Distribution Channel(s)**

- Super Center/Wholesale Clubs

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 04D (Gifts & Novelties - Miscellaneous)

**Carson Specialties (12086)**

189 Foreman Road  
Freeport, PA 16229-1799  
Ms. Kelly Bricker  
Phone 724-295-5147 241  
Fax 724-295-4033  
www.Carsonindustries.com  
kbricker@carsonindustries.com  
Spec Agr Disclosed: 11/09/2009

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

**CDI Corp (17259)**

3440 North Knox Street  
Chicago, IL 60641  
Ms. Rita Tucker  
Phone 773-205-2960 13  
Fax 773-205-2965  
www.Cdi-corp.com  
ritatucker@cdi-corp.com  
Spec Agr Disclosed: 11/12/2009

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 06A (Sports Equipment)

**Campus Crystal Collection (14563)**

PO Box 1199  
Conway, NH 03818-1199  
Ms. Sheila Bickum  
Phone 603-447-2091  
Fax 603-447-6695  
www.Campuscrystal.com  
sheila@glassgraphics.com  
Spec Agr Disclosed: 01/15/2010

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Champion Custom Products (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)  
 07D (Infant Products)

**Charles River Apparel (13670)**

1205 Providence Highway (Rt 1)  
 Sharon, MA 02067  
 Mr. Jeffrey Lakin  
 Phone 781-793-5300 372  
 Fax 781-793-1129  
 www.Charlesriverapparel.com  
 jeffl@charlesriverapparel.com  
 Spec Agr Disclosed: 07/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01L (Men's/Unisex Performance Apparel)

**Church Hill Classics (15381)**

594 Pepper Street  
 Monroe, CT 06468  
 Mrs. Karen Tabor  
 Phone 203-268-1598 126  
 Fax 203-268-2468  
 www.Diplomaframe.com  
 karenf@diplomaframe.com  
 Spec Agr Disclosed: 04/22/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**Club Colors Inc. (60377)**

420 East State Parkway  
 Schaumburg, IL 60173  
 Ms. Donna Baer  
 Phone 847-490-3636  
 Fax 847-490-8199  
 www.clubcolors.com  
 d\_baer@campuscasuals.com  
 Spec Agr Disclosed: 02/26/2010

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

**College Kids LLP (33691)**

209 Rockwood Lane  
 Neenah, WI 54956  
 Ms. Billie Jo Werner  
 Phone 920-886-8920 200  
 Fax 920-886-8933  
 www.College-kids.net  
 Billiejo.werner@collegekids.com  
 Spec Agr Disclosed: 11/19/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 07D (Infant Products)

**Collegiate Pacific Co. (11654)**

PO Box 300  
 Roanoke, VA 24002  
 Ms. Linda Reich  
 Phone 540-981-0281  
 Fax 540-981-0337  
 www.Collegiatepacific.com  
 linda.reich@collegiatepacific.com  
 Spec Agr Disclosed: 11/17/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY**

**Commemorative Brands Inc. (12274)**

7211 Circle S. Road  
Austin, TX 78745  
Ms. Sheila Chandler  
Phone 512-440-2430 2430  
Fax 512-444-7618  
www.Balfour.com  
sheila.chandler@cbi-rings.com  
Spec Agr Disclosed: 04/16/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

02A (Jewelry)  
02B (Class Rings)  
05D (School Supplies)

**Cotton Exchange-The (11647)**

PO Box 825  
Wendell, NC 27591  
Ms. Rhonda Miller  
Phone 919-365-5900 137  
Fax 919-365-5999  
www.Thecottonexchange.com  
rmiller@cottonx.com  
Spec Agr Disclosed: 06/09/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
03A (Domestics)

**Cotton Gallery (15292)**

PO Box 1111  
Marion, IA 52302  
Mr. Michael Stromert  
Phone 319-373-0068  
Fax 319-377-6747  
www.Cottongallery.com  
mbstromert@cottongallery.com  
Spec Agr Disclosed: 02/05/2010

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Creative Milestone Awards LLC (86288)**

78 Mulberry Rd.  
Bristol, RI 02809  
Mr. John Mancuso  
Phone 401-244-5138  
Fax  
john@creativema.net  
Spec Agr Disclosed: 06/23/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**CSI International Inc. (12351)**

1001 Main Street  
Niagara Falls, NY 14301  
Ms. Lori Minor  
Phone 800-668-8750 126  
Fax 905-624-5328  
www.Gmcgifts.com  
lorih@csigifts.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Dr. Seuss by Tchotchke's (82702)**

6440 Lusk Blvd. Suite D110  
San Diego, CA 92121  
Ms. Bonnie Bellingham  
Phone 858-793-5322 102  
Fax 858-793-5426  
www.Tchotchkes.com  
bbellingham@tchotchkes.com  
Spec Agr Disclosed: 06/07/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**DreamSeats LLC (65821)**

60 Austin Boulevard  
Commack, NY 11725  
Mr. Scott Lebedz  
Phone 866-240-1742  
Fax 631-845-0470  
www.Dreamseat.com  
slebedz@dreamseat.com  
Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**University at Albany SUNY**

**Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street  
 Devens, MA 01434-5055  
 Ms. Jen LeBlanc  
 Phone 978-862-0314  
 Fax 978-862-0009  
 www.Eglomisedesigns.com  
 jleblanc@eglomisedesigns.com  
 Spec Agr Disclosed: 07/07/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05E (Publishing)

**Fan Mats LLC (46886)**

3255 Shawnee Industrial Way  
 Suwanee, GA 30024  
 Mr. Bob Roche  
 Phone 800-525-5923 330  
 Fax 678-730-0604  
 www.Fanmats.com  
 bob@fanmats.com  
 Spec Agr Disclosed: 06/07/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 04A (Automobile Products)

**Fanatic Cards a Consortium Company (51414)**

PO Box 6444  
 Edison, NJ 08818  
 Mr. Gregg Solomon  
 Phone 732-512-1777 309  
 Fax 732-512-9444  
 www.Fanaticcards.com  
 gsolomon@e-consortium.com  
 Spec Agr Disclosed: 04/16/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
 05C (Paper Products)

**Fiori LLC dba So Low (84670)**

1263 Farm Rd  
 Berwyn, PA 19312  
 Ms. Lisa Farley  
 Phone 610-247-5551  
 Fax 610-318-7045  
 lisalfarley@comcast.net

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01I (Women's Apparel)

**Flash Ventures dba Tribeca (70422)**

435 Hudson Street 4th Floor  
 New York, NY 10014  
 Ms. Diana Lee  
 Phone 212-255-7070  
 Fax 917-591-9323  
 www.Tribecafash.com  
 dlee@tribecagear.com  
 Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Restricted Channel  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)  
 05A (Stationery)  
 06A (Sports Equipment)

**For Bare Feet Inc. (11695)**

PO Box 159  
 Helmsburg, IN 47435  
 Ms. Kelly Baugh  
 Phone 812-988-6674 8302  
 Fax 812-988-1550  
 www.Forbarefeet.com  
 kelly@forbarefeet.com  
 Spec Agr Disclosed: 03/01/2010

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 02C (Personal Accessories)  
 07E (Footwear)

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY**

**Four Point Products (11634)**

106 Gamma Drive  
Pittsburgh, PA 15238-2949  
Ms. Tammy Plutko  
Phone 800-456-6603  
Fax 412-967-9898  
www.Fourpoint.com  
tammyplutko@binders.com  
Spec Agr Disclosed: 05/04/2010

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

03A (Domestics)  
03C (Office Products)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

**Framing Success a division of Herff Jones (12294)**

2556 Horse Pasture Road Taylor Farms  
Commerce Park  
Virginia Beach, VA 23453  
Ms. Kim Stephenson  
Phone 757-689-3000  
Fax 757-689-3002  
www.Framingsuccess.com  
kstephenson@framingsuccess.com  
Spec Agr Disclosed: 01/19/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**Gear For Sports (11666)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Greek 101/Campus T-shirt (27819)**

646 Sawmill River Road  
Yonkers, NY 10710  
Mr. Jim Levi  
Phone 914-476-6700 106  
Fax 914-476-4333  
www.Greek101.com  
jim@greek101.com  
Spec Agr Disclosed: 08/10/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Hanley Sign Company Inc. (78030)**

26 Sicker Road  
Latham, NY 12110  
Ms. Lisa Tymchyn  
Phone 518-783-6183  
Fax 518-783-0128  
www.Hanleysign.com  
ltymchyn@hanleysign.com  
Spec Agr Disclosed: 03/31/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Herff Jones Inc. (12263)**

PO Box 68956-0956  
 Indianapolis, IN 46268-2593  
 Ms. Holly Strohm  
 Phone 317-612-3683  
 Fax 317-329-3363  
 www.HerffJones.com/college  
 hastroh@herffjones.com  
 Spec Agr Disclosed: 10/10/2009

**Product Categories**

None Specified

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

02A (Jewelry)  
 02B (Class Rings)  
 02C (Personal Accessories)  
 03C (Office Products)  
 04B (Collectibles)  
 05A (Stationery)  
 05D (School Supplies)

**Infamous Graphics Inc. (63026)**

1033 Central Avenue  
 Albany, NY 12205  
 Mr. Edward Stumpf  
 Phone 518-459-7446  
 Fax 518-489-7447  
 info@infamousgraphics.com  
 Spec Agr Disclosed: 12/14/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**It's All Greek To Me (CA) (11564)**

2360 Shasta Way # B  
 Simi Valley, CA 93065  
 Ms. Marisue Hasek  
 Phone 727-369-5423 5423  
 Fax 805-579-6066  
 www.Marketidentity.com  
 mhasek@lagtm.com  
 Spec Agr Disclosed: 01/12/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass/Value Catalog

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)

**JanSport a division of VF Outdoor Inc. (11946)**

PO Box 1817  
 Appleton, WI 54912-1817  
 Ms. Dawn Brown  
 Phone 920-735-1918  
 Fax 920-831-7743  
 www.Jansport.com  
 dawn\_brown@vfc.com  
 Spec Agr Disclosed: 07/27/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

**Human Technologies Corporation (62038)**

2260 Dwyer Ave.  
 Utica, NY 13501  
 Ms. Tryntjie Chrysler  
 Phone 315-724-9891  
 Fax 315-724-9896  
 www.Htcorp.net  
 tryntjiec@htcorp.net  
 Spec Agr Disclosed: 06/07/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Image Packaging of Horwitz Inc (83632)**

231 West Water St  
 Ste 101  
 Elmira, NY 14901  
 Ms. Margaret Thoma  
 Phone 800-793-2095  
 Fax 607-739-3457  
 www.Imagepackaging.com  
 mmt@imagepackaging.com  
 Spec Agr Disclosed: 04/22/2010

**Distribution Channel(s)**

Restricted Channel

**J America (14278)**

1200 Mason Court  
 Webberville, MI 48892  
 Ms. Melissa Shears  
 Phone 517-655-8800 113  
 Fax 517-655-8801  
 www.J-america.com  
 mshears@jamericaretail.com  
 Spec Agr Disclosed: 04/16/2010

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY**

**Jardine Associates (44516)**

200 Compass Circle  
North Kingstown, RI 02852  
Ms. Mary Hoskins  
Phone 401-667-3800 116  
Fax 401-667-3818  
www.Jardineassociates.com  
mary@jardineassociates.net  
Spec Agr Disclosed: 02/24/2010

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
06C (Toys)  
07B (Consumables)  
07E (Footwear)

**Jester Company Inc. (11626)**

PO Box 38428  
Greensboro, NC 27438-8428  
Ms. Debbie Lozo  
Phone 336-687-5997  
Fax 336-545-0700  
www.Jestercompany.com  
debbie@jestercompany.com  
Disclosed: 05/20/2010

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05C (Paper Products)

**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400  
Overland Park, KS 66210  
Ms. Sarah Dice  
Phone 913-324-2762  
Fax 913-324-2799  
www.Jonesmitchell.com  
sdice@jonesmitchell.com  
Spec Agr Disclosed: 02/15/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Off-Price/Closeout  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01D (Men's/Unisex Combo-Packaged Goods)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Jostens Inc. (11572)**

148 E. Broadway  
Owatonna, MN 55060  
Ms. Elizabeth Lent  
Phone 507-455-6418 6418  
Fax 507-455-6584  
www.Jostens.com  
elizabeth.lent@jostens.com  
Spec Agr Disclosed: 10/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
02A (Jewelry)  
02B (Class Rings)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
Riverside, RI 02915  
Ms. Sandy Martin  
Phone 401-431-9299 103  
Fax 401-431-0666  
www.Nordiccompanyinc.com  
licensing@nordiccompanyinc.com  
Spec Agr Disclosed: 03/23/2010

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
03D (Housewares)  
07D (Infant Products)

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Off-Price/Closeout  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
03A (Domestics)  
05E (Publishing)  
07D (Infant Products)

**Laser Magic/FL (13768)**

946 Century Lane  
Apopka, FL 32703-3709  
Ms. Tish Figueroa  
Phone 407-880-7151 309  
Fax 407-880-7150  
www.Lasermagic.net  
tish@lasermagic.net  
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06A (Sports Equipment)  
06D (Games)

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
Bridgeport, PA 19405  
Ms. Gina McShane  
Phone 610-272-7575 233  
Fax 610-272-9175  
www.Leaguecollegiatewear.com  
gina@4league.com  
Spec Agr Disclosed: 02/04/2010

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Legacy Athletic (14000)**

14 Barnhart Drive  
Hanover, PA 17331  
Ms. Tori Gregg  
Phone 717-630-0892 111  
Fax 717-630-0827  
www.Legacyathletic.com  
tgregg@legacycaps.com  
Spec Agr Disclosed: 04/13/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
07E (Footwear)

**LXG (17536)**

2249 W. Fairmont Dr. #2  
Tempe, AZ 85282  
Ms. Kristina Youngquist  
Phone 602-437-5550 245  
Fax 602-437-5445  
www.lxginc.com  
kristina@suttersmill.com  
Spec Agr Disclosed: 01/28/2010

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05D (School Supplies)  
06A (Sports Equipment)  
06D (Games)  
07C (Health/Beauty)

**University at Albany SUNY**

**McSteven's Inc. (52468)**

5600 NE 88th Street  
 Vancouver, WA 98665  
 Mr. Alex Pava  
 Phone 360-944-5788  
 Fax 360-944-1302  
 www.Mcstevens.com  
 alex@mcstevens.com  
 Spec Agr Disclosed: 05/03/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier

**Product Categories**

07B (Consumables)

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)

**MeadWestvaco Consumer & Office Products (13020)**

101 O'Neil Road  
 Sidney, NY 13838  
 Ms. Nan Birdsall  
 Phone 607-561-5222  
 Fax 607-561-5948  
 www.Meadwestvaco.com  
 nanette.birdsall@mww.com  
 Spec Agr Disclosed: 01/22/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Midwest College Mktg Group (15050)**

400 North Main Street  
 Chelsea, MI 48118  
 Ms. Kim Brown  
 Phone 734-433-5444  
 Fax 734-433-5466  
 www.Mcmgroup.net  
 kbrown@mcmgroup.net  
 Spec Agr Disclosed: 04/30/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

**Mundi/Westport Corporation (12834)**

PO Box 2002  
 Pine Brook, NJ 07058-2002  
 Ms. Barbara Martino  
 Phone 973-575-0110 287  
 Fax 973-575-3319  
 www.Mundiwestport.com  
 bmartino@mundiwestport.com  
 Spec Agr Disclosed: 04/16/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05B (Checks)  
 05D (School Supplies)  
 06A (Sports Equipment)

**Merge Left Inc. (14539)**

13147 S. Western Ave  
 Gardena, CA 90249  
 Ms. Brady Riney  
 Phone 800-933-9444 3155  
 Fax 310-856-3935  
 www.Mergeleft.com  
 briney@imperialheadwear.com  
 Spec Agr Disclosed: 06/10/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

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**Licensees**

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**University at Albany SUNY**

**MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 09/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 03A (Domestics)  
 06A (Sports Equipment)  
 07D (Infant Products)

**National Business Promotions (73720)**

19 Colvin Ave.  
 Albany, NY 12206  
 Mr. Terry Dodge  
 Phone 518-459-5270  
 Fax 518-489-3047  
 www.Nbp-promotions.com  
 nbpinc@verizon.net  
 Spec Agr Disclosed: 06/30/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Lauren Hartmayer  
 Phone 716-604-9000 1185  
 Fax 716-604-9127  
 www.Neweracap.com  
 necollege@neweracap.com  
 Spec Agr Disclosed: 06/22/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Next Inc. dba NCC Apparel (40112)**

1295 Vernon Street  
 Wabash, IN 46992  
 Ms. Colleen Lunn  
 Phone 260-563-2186 16  
 Fax 260-569-0921  
 www.Nextinc.com  
 colleenl@nextmarketinginc.com  
 Spec Agr Disclosed: 03/01/2010

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Off-Price/Closeout  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

## Licensees

Licensed as of 06/2010

## University at Albany SUNY

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building NR4  
Beaverton, OR 97005-6453  
Ms. Cyndi Wending  
Phone 503-671-6831  
Fax 503-622-8084  
www.Nike.com  
Cyndi.Wending@nike.com  
Spec Agr Disclosed: 05/24/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
07D (Infant Products)  
07E (Footwear)

**Nu School (78315)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/29/2008

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Outerstuff Ltd. (13515)**

1370 Broadway 15th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 03/04/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Payne Publishers (13887)**

8707 East Quarry Road  
Manassas, VA 20110-5389  
Mr. Don Guthrie  
Phone 703-369-5454 229  
Fax 703-369-0492  
www.Paynepub.com  
dguthrie@paynepub.com  
Spec Agr Disclosed: 01/18/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Premier Agendas Inc. (50114)**

2000 Kentucky Street  
Bellingham, WA 98229  
Ms Tara Bishop  
Phone 800-536-2959 5637  
Fax 360-756-5544  
www.Premier.us  
tbishop@schoolspecialty.com  
Spec Agr Disclosed: 07/07/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
05D (School Supplies)

**Project Graphics (55785)**

472 Meadowland Drive  
South Burlington, VT 05403  
Mr. Greg McKim  
Phone 802-488-8789  
Fax 860-355-3746  
www.Projectgraphics.com  
mckim@projectgraphics.com  
Spec Agr Disclosed: 09/14/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Pure Country Inc. (15637)**

PO Box 407  
Lynn, NC 28750  
Ms. Kathy Searcy  
Phone 828-859-9916 306  
Fax 828-859-2775  
www.Purecountry.com  
kathy.searcy@purecountry.com  
Spec Agr Disclosed: 07/16/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)

**R.F.S.J. Inc. (12738)**

105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 02/26/2010

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Brock Lord  
Phone 314-819-2924  
Fax 314-819-2986  
www.Licensedproducts.com  
Brock.Lord@licensedproducts.com  
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04C (Signage Products)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**Red Oak Sportswear by Knights Apparel (11573)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 06/17/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
Matthews, NC 28104  
Ms. Lora Chuong  
Phone 704-821-1005 12  
Fax 704-821-1094  
lora@renimp.com  
Spec Agr Disclosed: 04/16/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
06C (Toys)  
07E (Footwear)

## Licensees

Licensed as of 06/2010

## University at Albany SUNY

**Roaring Spring Blank Book Co. (13224)**

RD #1 - Apple Packers Road  
Martinsburg, PA 16662  
Mr. Eric Sailor  
Phone 814-224-5141 2378  
Fax 814-793-4843  
www.Roaringspring.com  
esailer@roaringspring.com  
Spec Agr Disclosed: 10/26/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05A (Stationery)  
05D (School Supplies)

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Russell Brands LLC (11533)**

755 Lee St.  
Alexander City, AL 35010  
Ms. Jamie Newberry  
Phone 256-500-4317  
Fax 256-500-9176  
www.Russellathletic.com  
newberryjamie@russellcorp.com  
Spec Agr Disclosed: 05/14/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories****Sayings For You (47706)**

PO Box 381  
Garnerville, NY 10923  
Mr. Alan Wendorf  
Phone 845-639-9700  
Fax 845-639-9708  
sayingsforyou@aol.com  
Spec Agr Disclosed: 07/11/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**School Datebooks (54205)**

2880 U.S. Highway 231 South, Suite 200  
Lafayette, IN 47909  
Mr. Jon Sautter  
Phone 765-471-8883  
Fax 765-471-8874  
www.Schooldatebooks.com  
jon@schooldatebooks.com  
Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

05D (School Supplies)

**School House LLC (75267)**

407-A N Mangum Street  
Durham, NC 27701  
Ms. Rachel Weeks  
Phone 919-687-4000  
Fax 919-688-7839  
www.Shopschoolhouse.com  
rachel@shopschoolhouse.com  
Spec Agr Disclosed: 05/27/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
02A (Jewelry)  
02C (Personal Accessories)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-463-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 07/16/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03C (Office Products)

**University at Albany SUNY****Signature Announcements Inc. (27807)**

10855 US 19 N -- Suite C  
Clearwater, FL 33764  
Mr. Jason Wilson  
Phone 727-489-2070  
Fax 888-830-8310  
www.Graduationannouncements.net  
licensing@signaturea.com  
Spec Agr Disclosed: 06/23/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02B (Class Rings)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)

**Skinit Inc. (47197)**

8969 Kenamar Dr. Suite 108  
San Diego, CA 92121  
Ms. Linda Castillon  
Phone 858-433-2580 7022  
Fax 858-433-2599  
www.Skinit.com  
linda.castillon@skinit.com  
Spec Agr Disclosed: 01/20/2010

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct

**Product Categories**

02C (Personal Accessories)  
03D (Housewares)  
04A (Automobile Products)  
05A (Stationery)

**Souder's LLC (60620)**

1510 Central Ave.  
Albany, NY 12205  
Mr. Ed Barone  
Phone 518-452-3000  
Fax 518-452-3055  
ed@souders1918.com  
Spec Agr Disclosed: 03/29/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Spirit Products Ltd./MA (12289)**

88 Essex Street  
Haverhill, MA 01832  
Ms. Manon Camacho  
Phone 978-372-2022 119  
Fax 978-372-5399  
www.Spiritproducts.com  
mcamacho@spiritproducts.com  
Spec Agr Disclosed: 06/22/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05C (Paper Products)  
05D (School Supplies)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)  
07B (Consumables)  
07C (Health/Beauty)  
07D (Infant Products)  
07E (Footwear)  
07H (Media Players & Content)

**Sports Marketing International (18893)**

995 Old Post Rd.  
Walpole, MA 02081-3117  
Mr. Doug Dunlevy  
Phone 508-668-6641  
Fax 508-668-6643  
www.Smiawards.com  
doug@smiawards.com  
Spec Agr Disclosed: 03/25/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Standard Chair Of Gardner (12421)**

1 South Main Street  
Gardner, MA 01440-0929  
Ms. Heather Caron  
Phone 978-632-1301  
Fax 978-632-1345  
www.Standardchair.com  
heatherc@standardchair.com  
Spec Agr Disclosed: 04/26/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

6/25/2010 9:06:36AM

**Licensees**

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**University at Albany SUNY****Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Kay Mullins  
 Phone 407-323-5121 13  
 Fax 407-321-3939  
 www.Stockdale.net  
 kay@stockdale.net  
 Spec Agr Disclosed: 12/09/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 06C (Toys)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01B (Men's/Unisex Outerwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07E (Footwear)

**Tchotchke's LLC (26672)**

6440 Lusk Blvd. Suite D110  
 San Diego, CA 92121  
 Ms. Bonnie Bellingham  
 Phone 858-793-5322 102  
 Fax 858-793-5426  
 www.Tchotchkes.com  
 bbellingham@tchotchkes.com  
 Spec Agr Disclosed: 03/20/2010

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)  
 07D (Infant Products)

**Team Dynamics (11581)**

151 Collier Drive  
 Doylestown, OH 44230-1208  
 Ms. Joan Martin  
 Phone 330-658-4300  
 Fax 330-658-5544  
 www.Gamefaces.com  
 joan@gamefaces.com  
 Spec Agr Disclosed: 04/28/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Team Golf (22762)**

2639 Electronics Ln Suite 105  
 Dallas, TX 75220  
 Ms. Marilu Ponce  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.Alumnigolf.com  
 mponce@alumnigolf.com  
 Spec Agr Disclosed: 10/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY**

**TEI (71734)**

480 Sprague Street  
Dedham, MA 02026  
Mr. Kevin Meisinger  
Phone 781-320-1384  
Fax 781-320-8186  
www.Twinsenterprise.com  
kevinm@nineteen47.com  
Spec Agr Disclosed: 01/21/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
04D (Gifts & Novelties - Miscellaneous)

**To The Game LLC (11499)**

PO Box 2516  
Phenix City, AL 36868-2516  
Ms. Keeli Floyd  
Phone 334-291-5151 107  
Fax 334-448-2313  
www.2thegame.com  
keelifloyd@2thegame.com  
Spec Agr Disclosed: 05/13/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01L (Men's/Unisex Performance Apparel)

**Top Flight Inc (12901)**

P. O. Box 927  
Chattanooga, TN 37401  
Ms. Karen Burnett  
Phone 423-266-8171 5493  
Fax 423-266-6857  
www.Topflightpaper.com  
kburnett@tffit.com  
Spec Agr Disclosed: 07/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Super Center/Wholesale Clubs

**Product Categories**

05D (School Supplies)

**Third Street Sportswear (11659)**

PO Box 145  
Ozark, MO 65721-0145  
Ms. Jennifer Gibson  
Phone 417-485-3881  
Fax 417-485-8995  
www.Thirdstreetsportswear.com  
jennifer@thirdstreetsportswear.com  
Spec Agr Disclosed: 04/08/2010

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
07D (Infant Products)

**Tommy Hilfiger Golf by Club Colors (46464)**

420 East State Pkwy.  
Schaumburg, IL 60173  
Ms. Donna Baer  
Phone 847-490-3636  
Fax 847-490-8199  
www.Clubcolors.com  
d\_baer@campuscasuals.com  
Spec Agr Disclosed: 02/26/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel

**Product Categories**

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 04/09/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 04D (Gifts & Novelties - Miscellaneous)

**Topsox (11759)**

PO Box 7128  
 High Point, NC 27264-7128  
 Ms. Effie Atwell  
 Phone 336-887-8877 106  
 Fax 336-887-2725  
 www.Topsox.com  
 eatwell@topsox.com  
 Spec Agr Disclosed: 12/14/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Twins Enterprise Inc. (11642)**

480 Sprague Street  
 Dedham, MA 02026  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8186  
 www.Twinsenterprise.com  
 kevinm@nineteen47.com  
 Spec Agr Disclosed: 04/01/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**UFS/Third Street Sportswear (31536)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Jennifer Gibson  
 Phone 417-485-3881  
 Fax 417-485-8995  
 jennifer@thirdstreetsportswear.com  
 Spec Agr Disclosed: 04/08/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**UMAX Strength Inc. (79640)**

13901 Magnolia Ave.  
 Chino, CA 91710  
 Mr. Simon Cao  
 Phone 909-627-2488  
 Fax 909-627-8988  
 www.Umaxstrength.com  
 simon@umaxstrength.com  
 Spec Agr Disclosed: 06/10/2010

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

6/25/2010 9:06:36AM

**Licensees**

Licensed as of 06/2010

**University at Albany SUNY****Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/31/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
06A (Sports Equipment)

**University Blanket & Flag Corp (12511)**

1111 Orange Avenue - Suite C  
Coronado, CA 92118-3432  
Mr. Bradley Gerbel  
Phone 619-435-4100 14  
Fax 619-437-0226  
www.Ubflag.com  
bgerbel@ubflag.com  
Spec Agr Disclosed: 08/31/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
Anaheim, CA 92806-1810  
Ms. Kelly Ng  
Phone 714-575-5100  
Fax 714-575-5187  
www.Universityframes.com  
licensing@universityframes.com  
Spec Agr Disclosed: 02/04/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)  
05E (Publishing)

**U-Trau Inc. (11784)**

11720 East 49th Avenue  
Denver, CO 80239  
Ms. Becky Alarid  
Phone 303-375-9620  
Fax 303-375-0815  
www.Utrau.com  
becky@utrau.com  
Spec Agr Disclosed: 01/26/2010

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01M (Clothing Accessories)  
06A (Sports Equipment)

**Vantage Custom Classics (15168)**

100 Vantage Drive  
Avenel, NJ 07001  
Ms. Marie Augustyn  
Phone 732-340-3000 5526  
Fax 732-340-5850  
www.Vantageapparel.com  
mariea@vantageapparel.com  
Spec Agr Disclosed: 06/21/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)

**Varsity Brands Inc. (58460)**

6745 Lenox Center Ct. Suite 300  
Memphis, TN 38115  
Mr. Jon Livaudais  
Phone 901-387-4370  
Fax 800-218-0818  
www.Varsity.com  
jlivaudais@varsityspirit.com  
Spec Agr Disclosed: 10/21/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

Licensees

Licensed as of 06/2010

University at Albany SUNY

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Sherry Otterness  
Phone 507-454-5510 6408  
Fax 507-453-6780  
www.Wincraft.com  
sotterness@wincraft.com  
Spec Agr Disclosed: 05/18/2010

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)

- 113 Licensees**
- 111 Special Agreements**
- 112 Disclosed**

**Zephyr Graf-X (13475)**

5443 Earhart Road  
Loveland, CO 80538  
Mr. Jas Kasten  
Phone 970-663-3242 220  
Fax 970-663-7695  
www.Zhats.com  
jkasten@zhats.com  
Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops