Please Join Us!

University at Albany’s Emerging Issues in the Nonprofit Sector Series

Nonprofits and Public Policy:
Advocating Strategically to Advance Your Mission

Sponsored by the UAAlbany’s Rockefeller College and the Schools of Social Welfare, Public Health and Business

Friday October 2, 2015  8:00 am — 12:30 pm

$25 Registration. Light breakfast will be served.

Please register at http://www.albany.edu/nonprofit

Nonprofit organizations can advance their missions and increase their impact by strategically engaging in public policy advocacy. This can take a variety of forms, including lobbying, grassroots engagement, coalition building, issue organizing, participating in regulatory activities, professional networking, and developing ongoing working partnerships with government agency representatives. Learn strategies, tactics and the “rules of the road” from an exciting line-up of speakers and local experts.

AGENDA

Welcome: R. Karl Rethemeyer, Interim Dean, Rockefeller College of Public Affairs and Policy

Keynote Speakers: Steve Greenberg, Greenberg Public Relations and Bob Bellafiore, Stanhope Partners

Nonprofit Leader Panel: Ami Schnauber, Vice President for Advocacy and Public Policy, LeadingAge New York

Peter Iwanowicz, Executive Director, Environmental Advocates of New York

William T. Gettman, Jr., Executive Director, St. Catherine’s Center for Children

Commentary: Stacey B. Rowland, Partner, Wilson Elser

Roundtable Discussions: Led by UAAlbany Faculty, Guest Experts and Seminar Panelists

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Series Overview

Emerging Issues in the Nonprofit Sector is an award-winning series of nonprofit knowledge and resource-sharing events designed to bring University at Albany faculty, students, staff and community leaders and experts together to:

- Identify and discuss nonprofit sector issues and concerns
- Share knowledge and expertise and identify issues requiring further research and education
- Coordinate the development and dissemination of knowledge through community-based research, education, and service initiatives

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