Nonprofit organizations can advance their missions and increase their impact by strategically engaging in public policy advocacy. This can take a variety of forms, including lobbying, grassroots engagement, coalition building, issue organizing, participating in regulatory activities, professional networking, and developing ongoing working partnerships with government agency representatives. Learn strategies, tactics and the “rules of the road” from an exciting line-up of speakers and local experts.

**AGENDA**

**Welcome:**  R. Karl Rethemeyer, Interim Dean, Rockefeller College of Public Affairs and Policy

**Keynote Speakers:**  Steve Greenberg, Greenberg Public Relations and Bob Bellafiore, Stanhope Partners

**Nonprofit Leader Panel:**  Ami Schnauber, Vice President for Advocacy and Public Policy, LeadingAge New York  
Peter Iwanowicz, Executive Director, Environmental Advocates of New York  
William T. Gettman, Jr., Executive Director, St. Catherine’s Center for Children

**Commentary:**  Stacey B. Rowland, Partner, Wilson Elser

**Roundtable Discussions:**  Led by UAlbany Faculty, Guest Experts and Seminar Panelists

For more information, contact: Peter Finn at pfinn@albany.edu, Yvonne Harrison at yharrison@albany.edu, or Janine Jurkowski at jjurkowski@albany.edu.

**Nonprofits and Public Policy: Advocating Strategically to Advance Your Mission**

**Sponsored by the UAlbany’s Rockefeller College and the Schools of Social Welfare, Public Health and Business**

**Friday October 2, 2015  8:00 am — 12:30 pm**

$25 Registration. Light breakfast will be served.