



University at Albany Alumni Association

# Annual Report

2011-2012



ALUMNI ASSOCIATION  
UNIVERSITY AT ALBANY

# Dear Alumni and Friends,

As president of the Alumni Association, it is my immense privilege and great pleasure to present the University at Albany Alumni Association Annual Report 2011-2012.

This annual report provides a splendid opportunity to pay tribute to the tireless, wonderfully dedicated board of directors; our wise, patient executive director; our experienced, long-serving staff; and our more than 2,000 dynamic, loyal volunteers for their enormous contributions to making this proud association what it is today. Their indomitable spirit, creativity, resolve, and good humor are visible and much in evidence throughout this report.

## The board of directors are leaders in the UAlbany Alumni Association network of alumni and friends.

The role of the board is to establish and enhance a continuing relationship between UAlbany and its alumni. The association is a strong community of over 155,000 members, spread across all 50 states and more than 100 countries worldwide. The board is at the forefront of advancing the association's mission to provide all UAlbany alumni, regardless of their college, school or subject affiliations, with an alumni experience commensurate with their world-class education and to offer a varied program of benefits, events and communications to help keep alumni in touch and involved with the university. Additionally, the board's common goals are to help enrich the educational experience for all UAlbany students and to develop a community that endorses and supports the university's critical priorities. We are abidingly grateful to the board for its vision, wisdom, inspiration, dedication, and philanthropy.

First, from among the many initiatives of the past year, I wish to begin by singling out our

strategic planning process. The byword for all we do now and will continue to do in the future is "excellence." In response to the Alumni Association's commitment to excellence and to our achievement of excellence, the association undertook a strategic planning process in 2010 that produced a measurable, specific, and high-profile plan entitled *Vision 2014*. The strategic plan will result in increased resource allocations to support all UAlbany students and alumni with their careers, support the university's admissions mission

to attract the brightest and best students, and greatly enhance volunteer outreach opportunities for all alumni. In other words, the association's *Vision 2014* will advance university priorities, support numerous college and school initiatives and contribute by fostering quality and excellence, the bedrock on which the continuing success of the university lies.

While clearly dedicating resources toward longer-term planning, the association has kept a sharp focus on current initiatives and the challenges we must meet in order to remain a visible, dynamic, and successful Alumni Association, relevant and responsive to our alumni and students. During the past 12 months, the Alumni Association has developed articulated and integrated front-line communication strategies to foster beneficial relationships with alumni and to make it easy for alumni to network with each other and remain linked to the university. Our ongoing commitment to providing social interaction opportunities, both online and in person, is crucial to reinforce our alumni's sense of belonging to the association and to the university.

Adopting the phrase, "Can You Give 15 Minutes to a UAlbany Student?" we launched one of our most important initiatives this year: the UAlbany Career Advisory Network (UCAN). Research results from

our alumni, students and national data clearly indicate that career support is paramount in addressing the needs of our alumni and students. At the conclusion of our spring launch of UCAN, the association will have recruited and made available 1,200 alumni advisors early this fall. The advisors will connect online with students and alumni

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to share their insights and professional experiences, provide guidance on career paths, and offer inspiration and encouragement.

Our commitment to enhancing the student experience sparked numerous initiatives, most notably \$10,000 in scholarship funds awarded to UAlbany students through the Alumni Association scholarship program. In addition we increased participation in the DANeger Zone, introducing over 3,000 new students to the university's only student fan club.

This is a concluding thought worth bearing in mind as you read this annual report: we are a thriving Alumni Association; we proudly value our past; we make the most of our present; and we are working together to build the association's future. We are full of new, ambitious plans and ideas for the future. We invite you to join us, stay connected, and make UAlbany stronger.

During my second year as president of the Alumni Association, I hope to hear from you. If you have any memories to share, or opinions to express, or questions to raise, please do get in touch with me by contacting the Alumni Office.

**With warmest regards and best wishes,**

A handwritten signature in black ink that reads "Canon Kay C. Hotaling".

**Canon Kay C. Hotaling '67, '70  
President, UAlbany Alumni Association**



President Kay C. Hotaling '67, '70 inducts the class of 1961 into the Half Century Club





# Program Highlights

**DANEger Zone:** UAlbany's student-only fan club grows to over **5,000 students**

Provided **\$10,000** toward the World Within Reach Speaker Series featuring Magic Johnson, attracting 3,000 alumni, students and community members



**90** alumni reached out to over **400** accepted students through the Alumni Admissions Calling Program

**5,502 alumni** attended **66 events**

**3,000** alumni volunteered through the **Alumni Volunteer Council**

**11** regional events in cities from New York to Colorado with **500** alumni engaged

More than **2,000** alumni celebrated and reconnected at 2011 Homecoming events

Hosted **6** events for GOLD (Graduates of the Last Decade) with over **400** in attendance throughout the year



# Program Highlights

**475** alumni and family members attended the 14th Annual Big Purple Growl & Ferocious Feast



Launched **UCAN**: UAlbany Career Advisory Network

**3,172** active LinkedIn members

**2,438** Facebook members

Over **400** followers on Twitter

More than **600** prospective students attended **10** Accepted Students Receptions and met other incoming freshmen, parents and alumni from their hometown: New Hampshire, Massachusetts, Connecticut, Rochester, Long Island, Syracuse, Westchester & New Jersey

**25,268** registered active users on online community

**200** current students attended Alumni Association-sponsored career panels featuring **20** alumni panelists

**155,000** alumni worldwide — representing **115** countries

The Alumni in Fashion event held at Saks Fifth Avenue welcomed **75** guests and raised almost **\$10,000** for student scholarships







## Alumni Association Excellence Awards:

**621** total recipients of Excellence Awards since the inception of the program in 1972

### 2012 Award Recipients

Distinguished Alumni  
Gary M. Jacobson, B.A. '82

Citizen of the University  
Charlotte S. Buchanan, Esq.

Excellence in Entrepreneurship  
Hamdi Ulukaya

Outstanding Young Alumni  
Jim Malatras, B.A. '99, M.A. '00, Ph.D. '08

International Alumni Award  
for Exceptional Achievement  
Ayodele J. Coker, M.S. '74, Ph.D. '78 and  
Keiko Miwa, Ph.D. '00

Excellence in Alumni Service  
Nolan T. Altman, B.S. '77

Excellence in Business  
Thomas M. Metzold, M.B.A. '87 and  
Michael W. Weilheimer, B.S. '83

Excellence in Community Service  
Carolyn H. Grosvenor, M.P.H. '06

Excellence in Education  
Joseph S. Brosnan, M.S. '69, Ed.D. '81 and  
Donna Scanlon, B.S. '76, Ph.D. '87

Excellence in Public Service  
Theresa C. Tobin, M.A. '88, Ph.D. '11

Excellence in Science and Technology  
Sreejit Chakravarty, Ph.D. '86

Bertha E. Brimmer Medal  
Heather O'Leary, M.S. '99

**898,327** emails sent to alumni

**\$4,700** awarded to 6 students through the Alumni Scholarship Program

Supported **"After School Special-The 2011 Alumni Show"** featuring **100** works of art from **72** alumni artists

**21** Purple & Gold Student Ambassadors hosted alumni, community members and other university guests at more than **30** events

Contributed **\$70,000** to fund various school, college and student initiatives



# New Board Members



## Marisa A. Sotomayor '03, '04

Marisa A. Sotomayor is a corporate associate at the New York-based international law firm of Weil, Gotshal & Manges LLP, where she concentrates her practice in commercial banking and finance transactions. Marisa represents major financial institutions, private equity sponsors and corporate borrowers in a variety of domestic and multi-jurisdictional financing transactions. She is also active in pro bono legal practice. Prior to joining Weil, Marisa was an associate in the New York office of another leading international law firm.

In 2007, Marisa graduated from the Fordham University School of Law, where she was an associate editor of the Moot Court Board and a member of the *Fordham Urban Law Journal*. She received a master's degree in public administration in 2004, and an undergraduate degree, summa cum laude, in 2003 from the University at Albany, where she was elected to the Phi Beta Kappa Society. A Long Island native, Marisa resides in Manhattan.

## Kevin Grossman '01

Kevin graduated from the University at Albany in 2001 with a major in communication and minors in political science and journalism. Kevin was active during his time at UAlbany in Dutch Quad Board and the Presidential Honors Society and covered both the men's and women's basketball teams for the *Albany Student Press*. During his final semester at UAlbany, Kevin served as an intern in the New York State Senate.

Kevin has worked as an assistant counsel with the Governor's Office of Employee Relations since 2007. In this capacity, he advises State executive branch agencies in areas relating to labor and employment law and defends the State in various litigation forums. Kevin also provides training to the State workforce in several areas including copyright law and the State's Employee Assistance Program.

Born and raised on Long Island, Kevin moved back to Albany after graduating from the State University of New York at Buffalo Law School in 2004. Kevin believes strongly in giving back to the community and served as scoutmaster of a local boy scout troop for five years. Additionally, Kevin created a unique community service program with the Presidential Honors Society called "Study Buddies," which provides tutoring and mentoring opportunities to underprivileged youth living in Albany's South End neighborhood.

Kevin resides in Delmar, N.Y., with his wife, Melanie, and their two-year-old daughter, Samantha.



## Richelle Konian '95

Richelle is the co-founder and CEO of Careers On The Move. The company was created in 2000 to focus on opportunities in technology and sales recruitment in the financial marketplace. Richelle's specialization expanded to risk management, energy, market data and valuation recruitment. Clients are top-tier investment banks, accounting firms, valuation firms, hedge funds, professional services organizations, non-profit entities, consumer product companies and technology providers.



Previously, she spent several years at a Wall Street software development and management consulting firm. There she developed a recruitment/sales division serving the banking and brokerage industry and launched the Financial Information Forum.

Richelle earned a bachelor of science in business administration from the University at Albany in 1995. She currently serves on the Dean's Advisory Council to the School of Business. The Ladders.com appointed Richelle to its advisory council in 2008. Richelle has been interviewed by CBS Evening News, CNBC's Squawk Box, Reuters and *Wall Street & Technology* magazine, and has been named a top recruiter for information technology by *Waters* magazine and referenced in numerous publications. She resides in Cranford, N.J., with her husband and young children, Ani and Peter Richard.

# Carol Nordhausen Perrin '84, '85

Carol graduated from the University at Albany with a bachelor of science degree in business and distributive education. The following year she completed her master of science degree in advanced classroom teaching for business education. Carol has worked at UAlbany for the past 27 years and currently serves as the senior associate director of Residential Life. In this role, she oversees the budget, personnel operations, technology, assignments and facilities for the residence program. She has been instrumental in the design and building of the two new apartment complexes, Empire Commons

and Liberty Terrace. Carol also serves on the board of the Campus Children's Center as a board member and assistant treasurer.

Carol's husband, Steve, is also a graduate of UAlbany. They have two children, Brittany, a junior at Niskayuna High School, and Michael, an eighth-grader at Iroquois Middle School. Much of their free time is spent at school and community sporting events. Carol looks forward to serving as a board member for the Alumni Association and utilizing her university experience to further enhance alumni involvement.



## Financials

Alumni Association of The University at Albany, Inc.  
Statement of Financial Position August 31, 2011 and 2010.

### ASSETS

	<u>2011</u>	<u>2010</u>
Cash and cash equivalents	\$204,481	\$24,441
Accounts receivable	1,905	4,518
Investments	1,524,564	1,565,210
Prepaid expenses	37,075	47,110
Property and equipment, net	<u>53,102</u>	<u>22,827</u>
Total assets	\$1,821,127	\$1,664,106

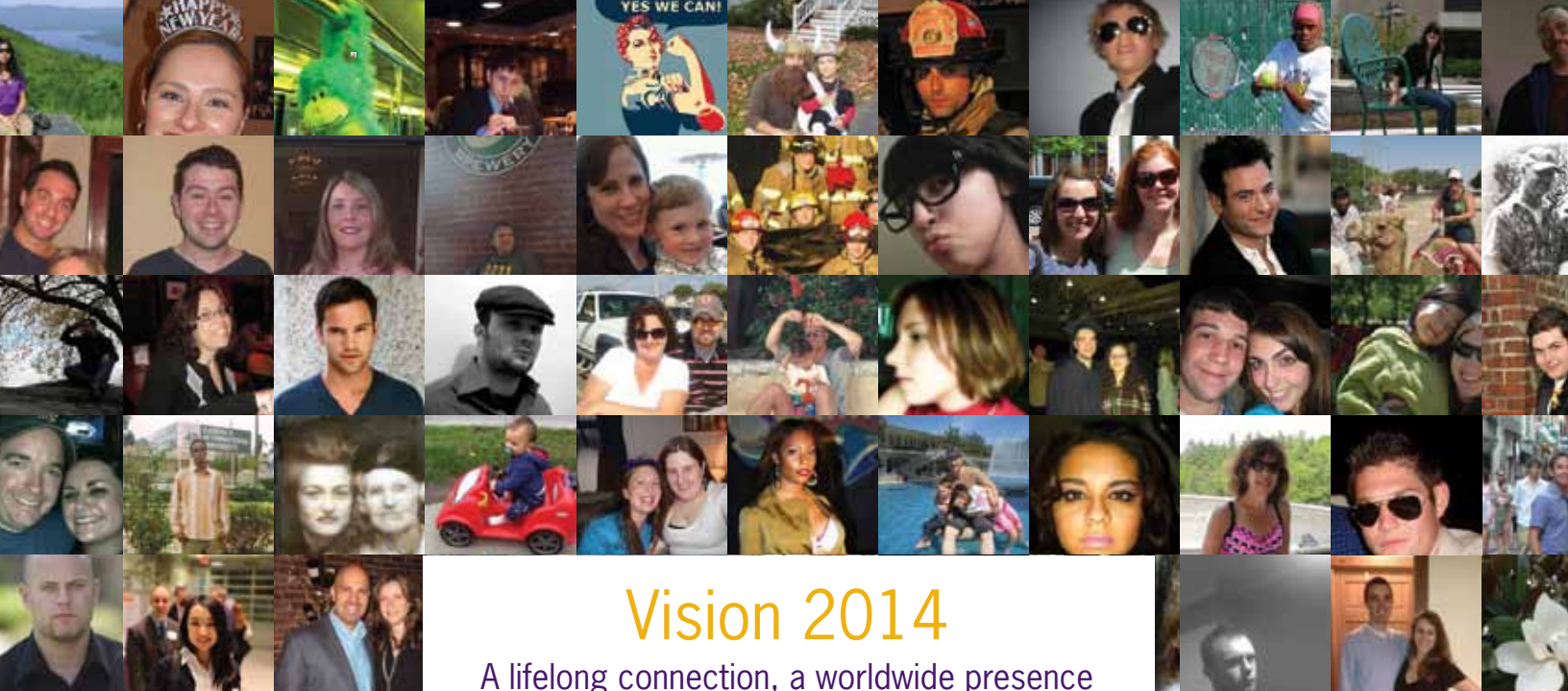
### LIABILITIES AND NET ASSETS

Liabilities		
Accounts payable and accrued expenses	64,179	60,358
Deferred income	11,224	20,521
Due to foundation	70	8,239
Due to class groups and others	<u>184,392</u>	<u>169,844</u>
Total Liabilities	259,865	258,962

### Net Assets

Unrestricted:		
Designated by governing board for arts and culture	152,640	143,126
Designated by governing board for chapter activities	21,698	26,441
Designated by governing board for endowments	1,070,378	1,070,378
Undesignated	216,772	70,695
Total unrestricted net assets	1,461,488	1,310,640
Temporarily restricted	74,484	71,731
Permanently restricted	29,001	29,001
Total net assets	<u>1,564,973</u>	<u>1,411,372</u>
Total liabilities and net assets	<b>\$1,824,838</b>	<b>\$1,670,334</b>





## Vision 2014

A lifelong connection, a worldwide presence

Engaging alumni and students with focused communications and meaningful services

Instilling pride, spirit, loyalty and affinity

### Alumni Association Board of Directors

#### Officers

Kay C. Hotaling '67, '70  
President

Timothy P. Murphy '77  
Vice President

George P. Warnock, CPA '79  
Treasurer

Diane Hodurski-Foley '93, '95  
Secretary

William J. McCann Jr. Esq. '86, '87  
Immediate Past President

#### Members-at-Large

Allison Bashkoff '92  
Gail Berley '73  
Peter Brusoe '03, '04  
Robert Burstein Esq. '72  
Richard J. Cardillo '81, '83  
Casey W. Crandall '07  
Brian C. Fessler '06, '07  
Alex Fredericks '95  
Joseph N. Garba '02, '05

Charlotte Gardner '93, '94  
Bruce R. Gaynor '89  
David A. Gellman '78, '79  
Carole S. Harnoff '74  
Dr. Sharon R. Kantor, Esq. '73  
Philip Kelly '96, '98  
Matthew LaRoche Esq. '05, '07  
Jeffrey L. Luks '91, '01  
Judy Koblantz Madnick '65, '66

Sean M. Maguire '00, '04  
June Mastan '08  
Tracy Radford Metzger '83  
Stacy Newman-Cilento '86, '89  
Matthew J. Ostoyich '57, '61  
George M. Philip, '69, '73  
University President  
Donald E. Putterman '52, '53  
Jill Rigney-Delaney '96

Patrick Romain '86, '88  
Fardin Sanai  
Vice President, Development  
David P. Schaffer, Esq. '83  
Lee Serravillo  
Executive Director  
Bernice Gunsberg Shoobe, MD '54  
Christian T. Wessell '02, '04  
Warren A. Winslow '73



**ALUMNI ASSOCIATION**  
UNIVERSITY AT ALBANY

*Stay Connected. Make UAlbany Stronger.*