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# SUPPORT SUPPORT SUPPORT SUPPORT

# HELP HELP HELP

# PROMOTE PROMOTE PROMOTE

# ENHANCE ENHANCE ENHANCE

# ENGAGE ENGAGE ENGAGE



## 2009-2010 Annual Report



ALUMNI ASSOCIATION  
UNIVERSITY AT ALBANY

# Dear Fellow Alumni,

Through the hard work of our board of directors, staff and network of more than 145,000 alumni we have made a tremendous impact on the UAlbany community this year. We have continued to enrich the student experience through valuable events and programs, provided student scholarship opportunities, supported institutional and academic priorities, helped to attract the best students, promoted brand and school affinity, enhanced philanthropy and engaged alumni from diverse backgrounds.

We are grateful to all who have helped us succeed this year and look forward to growing our network in the future. There are so many ways to get involved – career mentoring, admissions work, regional events and annual giving are just a few of the many opportunities available to you. The Alumni Volunteer Council is a way to recognize our many University ambassadors and to share current information about the challenges and opportunities facing our alma mater. I invite you to be a part of this organization and to serve the students of today and future generations. To find out more about how you can get involved, be sure to explore the many volunteer opportunities available by visiting [www.albany.edu/alumni](http://www.albany.edu/alumni).

I also encourage you to take advantage of the many programs and services available to you through your Alumni Association – career workshops, networking opportunities, educational seminars and so much more. Take advantage of the world-wide network of UAlbany alumni and get connected through Facebook, LinkedIn and our own alumni online community.

If you're ever on campus, I invite you to stop by the Alumni House and experience our new Alumni Concierge Program, which offers computer access, free parking and more to visiting alumni. We hope you'll consider the Alumni House your home away from home.

Yours in UAlbany,



William J. McCann, Jr.  
President,  
UAlbany Alumni Association

## Enrich the Student Experience

Through the support of a global network of more than 145,000 alumni, the Alumni Association enhanced the student experience and encouraged future alumni involvement and a lifelong commitment to UAlbany.



- **DANEger Zone:** Created UAlbany's own Student Fan Club, the "DANEger Zone," through a comprehensive marketing campaign that included a "Name the Great Dane Nation" campus-wide election, pre-game parties and alumni support at games with giveaways. Helped to create fresh, new, energy and excitement in students at basketball games!
- **World Within Reach Speaker Series:** Provided \$15,000 in underwriting support for the Student Association series and promoted this high profile event to the alumni community. This series included a guest appearance by General Colin L. Powell and a debate by Karl Rove and Howard Dean.



- **Purple & Gold Ambassadors:** Coordinated, managed and provided valuable training in networking and communications for our student ambassadors. Ambassadors represented the University and rendered more than 100 hours of service.
- **Expansion of Mentor Program:** Recruited 175 new mentors as part of our online mentoring network.

## Provide Student Scholarship

The Alumni Association contributed money to support students' needs and enhance their academic experience.

- **Overall Support:** Donated \$100,000 toward student scholarships.
- **School Spirit Scholarship:** Created a scholarship to be awarded to three current UAlbany sophomores, juniors or seniors to help promote and recognize student involvement, school spirit and pride.
- **Online Scholarship Access:** Moved the Alumni Association scholarship application process online to create easier access and greater exposure for students and alumni.

## Support Institutional & Academic Priorities

The Alumni Association provided funding to support student and alumni partnership programs with priority placed on guest lectures, mentoring and donor stewardship.

### • Examples of programs we have supported:

School of Social Welfare Luncheon, Citizen Laureate Dinner, School of Public Health, Donor Events, Conferences, Reunions, Speakers, Fundraising Drives, Student Groups and the Arts.



## Help Attract the Best Students

Through collaboration with Enrollment Management the Alumni Association played a critical role in recruiting strategies.

- **Accepted Student Receptions:** Coordinated student receptions in Westchester, Syracuse and Long Island with more than 120 students attending.
- **Calling Program:** Directed Spring Alumni Admissions Calling Program where more than 90 alumni reached out to over 400 accepted students. Developed new Web page for Admissions Ambassadors

Program, coordinated Legacy Program and hosted alumni panels at Spring and Fall Open Houses.



## Promote University Brand & School Affinity

The Alumni Association expanded upon and increased services and benefits to alumni and further engaged them in the life of the University.

- **Affinity Groups:** Established Five Quad, Jewish Alumni Network and Theater Department groups.
- **Graduates of the Last Decade (GOLD) Programs:** Continued support of our “newest” alums through social events, reunion activities and creation of a GOLD giving program.
- **Alumni Volunteer Council:** Prepared plan of action for council to recruit, retain and recognize volunteers. Implemented new online tools to promote and encourage new alumni volunteers. Volunteers in 25 service areas completed 1,000 service hours.

## Enhance Philanthropy through Expanded Alumni Engagement

The Alumni Association established additional programming that enabled the University to develop closer ties with its students and alumni.

- **Varsity Club:** Planned and hosted 22 pregame events, Dinner with the Coaches and a successful lunch/dinner with the coach’s series, engaging more than 120 alumni throughout the season.
- **Events:** Armchair discussion with President George Philip ‘69, ‘73, collaboration with Office of University Events on alumni donor reception.
- **Donor Thank You Calling Program:** Established in Fall 2009 a program in which alumni reached out to first time donors. We have successfully contacted more than 250 alums in the first quarter.



## Engage Alumni from Diverse Backgrounds

The Alumni Association produced and coordinated programs and events including Homecoming, Big Purple Growl, Excellence Awards Gala, alumni ambassadors, reunions, regional events, constituent-based engagement and communications.

### By the numbers:

- Twenty-one regional events in cities from Boston to Boca Raton with 900 alumni engaged
- Class Reunions for 1949, 1954, 1959, 1969, 1984 and 1999 with more than 215 alumni participating
- GOLD Reunion with more than 200 young alumni participating
- Homecoming Weekend welcomed over 3,000 in attendance
- Big Purple Growl & Ferocious Feast with over 420 alumni and family members
- Awards Gala 2009 helped showcase and recognize our talented alumni with over 180 attending
- Five affinity reunions with 450 alumni participants

# New Board Members

## Allison Bashkoff '92

Allison, an Albany native, started her finance career in Boston working for Honeywell Information Systems before moving back home and working for KeyCorp where she became senior vice president and manager of Strategic Planning for Private Banking and Investing. Currently the chief financial officer for the Kenwood Convent, Allison was previously the chief financial officer of Bellevue Woman's Hospital and a manager at KPMG providing business advisory services to large financial institutions in the New York City area.

Allison received her undergraduate degree in economics and finance at Boston College in 1986 and her Master of Business Administration (MBA) in 1992 at UAlbany where she was enrolled in the evening MBA program. "I did a lot of research before enrolling in the evening M.B.A program and found UAlbany to be a perfect fit for me. I had only been in the workforce for a few years but found that my 'real world' experience enhanced the classes and allowed me to participate at a much higher level. I enjoyed the opportunity to meet and network with individuals from various industries and varying degrees of experience. Receiving my M.B.A. from UAlbany was a major stepping stone in my career and I am extremely excited to have the opportunity to give back to the University as a member of the Alumni Board."

Allison brings a variety of experience with her from volunteering for organizations throughout her 20-year career. Groups she has volunteered for include Gilda's Club Capital Region New York, the Maternal Infant Network of the Capital Region, Children's Foundation at CAPTAIN and the KeyCorp Trust Company.



## Gail Berley '73

Gail is currently the director of Internal Audit for the New York State Department of Civil Service. She has spent more than 30 years with state government, previously as the director of Internal Audit for the New York State Office of Parks, Recreation and Historic Preservation and in various audit positions at the New York State Office of the State Comptroller.



In the past, Gail has been an active member of several local organizations: the New York State Internal Control Association, a group dedicated to maintaining and improving accountability in New York State government; the Trinity Institution-Homer Perkins Center, Inc., a non-profit organization supporting and promoting healthy families and individuals through education and employment as a means of self development and realization; New York State Association of Government Accountants; and the Association of Certified Fraud Examiners. Gail is a former member of the board of directors of the UAlbany Foundation. Gail's daughters attended University at Albany, graduated and went on to successful careers as CPAs. "Affordable quality education is the key to success for our families, our state, and our nation. I want to ensure that the University at Albany has the support necessary to continue bringing quality education to those willing to work hard for it."

## Alex Fredericks '95

Alex is a partner in Ernst & Young's Private Equity Accounting Advisory Center in New York City, with more than 14 years of public accounting experience working with companies in various industries. In this capacity, he assists in advising the firm's private equity clients and their investee companies on current accounting and reporting matters with an emphasis on financial instrument issues, including derivatives and hedging, liabilities and equity and consolidation of variable interest entities.

Alex also focuses on developing and executing the firm's campus recruitment strategy at UAlbany. He works with a team of professionals to solidify the firm's position as a market leader at UAlbany. Alex is involved in presenting to both faculty and student groups and conducting interviews for internship and full-time opportunities.

Alex is a certified public accountant (CPA) in New York, New Jersey and Connecticut and is a member of those states' society of CPAs and the American Institute of Certified Public Accountants. Alex graduated with honors from UAlbany with a Bachelor of Science degree in accounting and currently serves on the University's Accounting Department's advisory board. He is also involved in the National Eagle Scout Association and is a member of the Wantagh Volunteer Fire Department.



# Financial Statement

Alumni Association of The University at Albany, Inc.  
Statement of Financial Position August 31, 2009

## ASSETS

|                             |               |
|-----------------------------|---------------|
| Cash and cash equivalents   | \$17,587      |
| Accounts receivable         | 1,975         |
| Investments                 | 1,644,708     |
| Prepaid expenses            | 21,550        |
| Property and equipment, net | <u>24,331</u> |
| Total assets                | \$1,710,151   |

## LIABILITIES AND NET ASSETS

|                                       |                |
|---------------------------------------|----------------|
| Liabilities                           |                |
| Accounts payable and accrued expenses | 36,761         |
| Deferred income                       | 20,583         |
| Due to foundation                     | 1,640          |
| Due to class groups and others        | <u>172,846</u> |
| Total Liabilities                     | 231,830        |

## Net Assets

|  |                  |
|--|------------------|
| Unrestricted:  |                  |
| Designated by governing board for arts and culture   | 147,417          |
| Designated by governing board for chapter activities | 14,572           |
| Designated by governing board for endowments         | 1,170,378        |
| Undesignated   | <u>44,271</u>    |
| Total unrestricted net assets                        | 1,376,638        |
| Temporarily restricted                               | 72,682           |
| Permanently restricted                               | <u>29,001</u>    |
| Total net assets                                     | <u>1,478,321</u> |
| Total liabilities and net assets                     | \$1,710,151      |

*A full copy of the Alumni Association's Independent Auditor's Report with accompanying notes is available by contacting the Alumni Association.*



## Charlotte Gardner '93, '94

Charlotte works for New York State government in child support enforcement. She earned her Bachelor of Arts in 1993 and Master of Public Administration in 1994 from the University at Albany. She is originally from Manlius, N.Y. and currently resides in Guilderland, N.Y. Charlotte spent many years as an advisor for Alpha Phi Omega, a co-educational service fraternity on campus. While working for Girl Scouts Hudson Valley Council, she supervised a number of student interns from the Public Service Program. Charlotte said she really enjoyed giving students an opportunity to gain real-world experience in a nonprofit setting. She looks forward to providing service to her *alma mater* as a board member for the Alumni Association.



## June Mastan '08

June Mastan has been employed at the Professional Development Program (PDP), a Research Foundation of SUNY program located at Rockefeller College since June 1997. Her responsibilities include providing oversight for a number of education and training projects under contract with the New York State Office of Temporary and Disability Assistance designed to deliver workforce development programs to state and local employees in New York state. In addition, June is responsible for PDP's finance, administration and information technology and is an active member of the University at Albany community. She currently serves on the Career Leadership & University Excellence (CLUE) planning group on Quality of Life. She received a Bachelor of Arts from Russell Sage College, Master of Science from Rensselaer Polytechnic Institute, Master of Arts from the UAlbany, and is currently a PhD student at UAlbany.





## University at Albany Alumni Association Board of Directors 2009-2010

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**ALUMNI ASSOCIATION**  
UNIVERSITY AT ALBANY

*Stay Connected. Make UAlbany Stronger.*

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