

# SPRING 2017 JOURNALISM

## Schedule & Course Descriptions (Updated 10/4/2016)

### Core courses

#### AJRL 100 Foundations of Journalism

4412	MWF	9:20-10:15a	BA 130	Holly McKenna
8969	TTh	1:15am-2:35p	HU 024	Elaine Salisbury

Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. **A student must earn a grade of C or better in this course in order to take AJRL 200Z.**

#### AJRL 200Z Introduction to Reporting & News Writing

4413	TTh	10:15-11:35a	LC 13	Elaine Salisbury
4414	TTh	11:45a-1:05p	LC 13	Elaine Salisbury
6602	MW	7:15-8:35p	LC 13	Michael T. Hill

In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluating their reliability. They practice revision and learn about the Associated Press style, civics, and rudimentary budget analysis. *Prerequisite(s): AJRL 100 with a grade of C or better.*

#### AJRL 201Z Reporting and News Writing II

6455	TTh	11:45a-1:05p	SL G12	Shirley Perlman
6456	W	2:45-5:35p	LC 13	Barbara Lombardo

This course builds on the introductory AJRL 200Z course, moving students to more advanced news reporting by focusing on beat reporting, multimedia platforms, and advanced assignments such as: covering budgets, public hearings and community issues, and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and mid-level news stories, and meeting deadlines. They will also have a basic understanding of critical thinking for journalists and some familiarity with media ethics. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

#### AJRL 225 Media Law and Ethics

6726	TTh	10:15-11:35a - <b>BLENDED</b>	HU 109	Nancy Roberts
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This course examines strategies for making good ethical decisions in newsgathering and writing as well as the laws that pertain to daily journalism and public relations. The course covers the major ethical theories and philosophies and the major legal cases that journalists must know. Emphasis will be on actual cases and hypothetical situations encountered in daily journalism. The course pays special attention to some of the most common dilemmas - libel, free press/fair trial conflicts, anonymous sources, and publishing content that can harm people. Only one version of AJRL 225 may be taken for credit. *Prerequisite(s): restricted to Journalism, Documentary Studies and History majors and minors. Others may be admitted space permitting, and with permission from the instructor. NOTE: The University defines a "blended" course as one in which online course activity replaces from 30 - 79% of required face-to-face class sessions and class "seat-time" is reduced commensurately. In this class, you will meet face-to-face (F2F) on all Tuesdays. On each Thursday, instead of F2F class, you will work online on short assignments in preparation for the following Tuesday's F2F class.*

#### AJRL 390 Digital Media Workshop I: Web Publishing

6727	TTh	1:15-2:35p	LC 13	Thomas Palmer
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This workshop course introduces students to the frontier of online journalism and audience-building strategies. Students develop proficiency with the range of online services and applications that journalists use today, including WordPress, Facebook, Twitter, Adobe Photoshop and video-editing software. The field-based journalism projects include video and photography capture and editing. Students also learn

search-engine-optimization headline writing skills and online story editing. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

**AJRL 392 Digital Media Workshop 2: Desktop Publishing**  
7552 T 2:45-5:35p LC 13 Thomas Palmer  
Based on journalistic principles, this workshop course provides students with a cross-platform foundation in design, typography and color theory as it applies today in printed publications and mobile devices. Students learn workflow strategies in the editing and fusion of visual and written content for print and online. Projects include the creation of magazines, broadsheet or tabloid print designs and tablet visual design/functionality. Applications include Adobe InDesign and Photoshop. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

**AJRL 490Z Digital Publication**  
8176 M 5:45-8:45p SL G12 Michael Huber  
This workshop is devoted to electronic publishing in a wide variety of contemporary contexts - from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process. *Prerequisite(s): AJRL 201Z, and either AJRL 390 or 392; or permission of instructor.*

## Contextual courses

**AJRL 340 Global Perspectives on News**  
4816 TTh 2:45-4:05p SS 131 Thomas Bass  
This course provides a global perspective on news production and the distribution of media around the world. After studying the political and legal constraints under which international media operate, including the operating procedures of American journalists working as foreign correspondents, the course will explore topics including censorship, information warfare, Internet piracy, the blogosphere, and conflicts between national interests and the media technologies that are unconstrained by national borders. Readings include works by Marshall McLuhan, Umberto Eco, Benjamin Barber, Susan George, and others.

**AJRL 363 Visual Culture**  
6457 TTh 10:15-11:35a ES 144 Thomas Palmer  
The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. *May not be taken by students with credit for AJRL/TJRL 220.*

**AJRL 468 Literary Journalism**  
6728 TTh 1:15-2:35p ED 123 Nancy Roberts  
This course invites students to read and analyze literary journalism, with attention to its historical context. Readings include works by Daniel Defoe, Charles Dickens, Samuel Clemens, Stephen Cane, Janet Flanner, Lillian Ross, Rebecca West, John Hersey, James Agee, Dorothy Day, Meridel LeSueur, Truman Capote, Joan Didion, Tracy Kidder, and others. While reflecting on the relations between journalism and literary fiction and nonfiction, students will complete bi-weekly assignments. *Only one version of A JRL 468 may be taken for credit. Prerequisite(s): A JRL 201Z.*

**AJRL 475z Crisis Communication**  
7551 MW 2:45-4:05p HU 114 Mark Marchand  
This course is an introduction to the process of "crisis communications." What does an organization or company do to protect its reputation and communicate effectively with the public, the news media and customers in the wake of a crisis? The course will start with a basic review of general public relations so students can gain a fundamental understanding of how to work with the press. A primary focus of the

course will be how an organization communicates with the press, and then the overall public and range of audiences. The course will include a heavy emphasis on case studies and writing skills. Students will develop a crisis communications plan.

**AJRL 475z Journalism & Social Media**

10185 W 7:15-10:05p S: G12 Michael Huber

An examination of media and society in the digital age. The course explores the nature of media, their social role, and means of production. It surveys new technologies and their effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, news, social media, intellectual property, censorship, surveillance, and gender differences.

*Prerequisite(s): AJRL 200Z or AJRL 270X*

## Skills courses

**AJRL 308Z Narrative Journalism**

2053 TTh 1:15-2:35p HU 027 James M. Odato

Students will explore a variety of journalistic styles, with emphasis on compelling narrative and description, combined with the skillful use of quotes and dialogue. The class features intensive critiques of students' work. A variety of formats will be studied: newspapers, magazines, non-fiction books, and online publications. Readings for the course include works by Janet Malcolm, Barbara Ehrenreich, Ellen Ullman, Mary Karr, Edward Abbey, Edmund Wilson, Michael Herr, and James Baldwin. Students submit weekly writing assignments and a final portfolio of edited work. Only one version of AJRL 308Z may be taken for credit. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

**AJRL 324 Into to Documentary Photography**

6815 Th 2:45-5:35p LC 13 Katherine Van Acker

From Mathew Brady's Civil War photographs, to the work of photographers of the U.S. Farm Security Administration in the 1930s, and through the stunning and emotive images of contemporary social, ethnographic, scientific, and war photographers, documentary photography has experienced a long and vigorous development. In this basic introductory hands-on workshop, students will examine the long heritage of documentary photography as well as the practical lessons to be learned from renowned practitioners. The course explores the use of still photographs to record various aspects of social, political, and cultural life and events. Students will develop their visual storytelling skills through a series of research and fieldwork hands-on projects involving the documentation of various aspects of contemporary life. Students should be familiar with the basics of digital camera operation. A digital single lens reflex (DSLR) camera is required for this course. While students are not required to purchase a camera, they must have regular access to one either owned or borrowed. Only one version of A JRL 324 may be taken for credit. *Prerequisite(s): restricted to Documentary Studies Program and Journalism majors and minors. Others may be admitted space permitting, and with permission from the instructor.*

**AJRL 366Z Magazine Writing**

4818 T 5:45-8:35p LC 13 Steve Barnes

This writing-intensive course gives students experience in conceptualizing, researching and reporting, writing, rewriting, and submitting for publication different types of articles that are found in magazines and the features section of newspapers, both print and online. Ethical issues and writer-editor relationships are also examined. Students write several articles of varying length and complete other assignments, such as writing query letters and analyzing magazine content. *Prerequisite(s): AJRL 200Z, and AJRL 201Z or 270X; or permission of instructor.*

**AJRL 475z Sports Journalism**

10186 M 5:45-8:35p LC 3C Ian Pickus

Students will examine and practice modern forms of sports journalism, surveying longform features, broadcast, daily recaps and notebooks, interviews with athletes, social media and blogs, commentary, hard news, and statistical analysis. Through rigorous reading and writing requirements, students will confront classic pieces of sportswriting and contemporaneous works, with specific focus on writing for the web in addition to field reporting for more traditional outlets.

**AJRL 385 Broadcast Journalism**  
 6458 M 5:45-8:35p BB 002 David Guistina  
 Students will report, write, produce, air, and record a variety of television and radio news stories with a degree of professionalism resembling what might be found in local newscasts, whether they be short reports or longer, feature-length stories. Working individually or in groups, students will use analog and digital video technologies and recording devices to produce their stories. *Prerequisite(s): AJRL 200Z and either AJRL 201Z or AJRL 270X; or permission of instructor.*

**AJRL 390 Digital Media Workshop I: Web Publishing**  
 6727 TTh 1:15-2:35p LC 13 Thomas Palmer

**AJRL 392 Digital Media Workshop 2: Desktop publishing**  
 7552 T 2:45-5:35p LC 13 Thomas Palmer

## Other courses satisfying major requirements

**AJRL 410 Images of Journalism in Film**  
 10183 MW 5:45-8:35pm SS 255 Rosemary Armao  
 This course explores the depiction of American journalism and journalists in a variety of fictional films and selected works of prose. Students study the history of filmed representations of journalists; they also study the images that journalists have presented of themselves and their profession. The course does not involve journalistic report and writing, but it does require close analysis of films, attentive reading, participation in class discussions, and a willingness to explore.

**AJRL 468 Literary Journalism**  
 6728 TTh 1:15-2:35p ED 123 Nancy Roberts

**AJRL 475z Crisis Communication**  
 7551 MW 2:45-4:05p HU 114 Mark Marchand

**AJRL 475z Journalism & Social Media**  
 10185 W 7:15-10:05p SL G12 Michael Huber

**AJRL 495 Internship in Journalism**  
 2054 ARR ARR ARR Holly McKenna  
 The course is limited to Journalism majors and minors. Internships in a variety of media are offered for variable credit. The internship requires that students work on-site in a professional media organization, under the direct supervision of a qualified supervisor. A faculty supervisor will also design an academic component for the internship, based on readings, daily journals, and the writing of papers that analyze and reflect on the work experience. The faculty supervisor will meet regularly with interns. May be repeated for up to a total of six credits. S/U graded. *Prerequisite(s): internships are open only to qualified juniors and seniors who have an overall grade point average of 2.50 or higher and an overall grade point average of 3.0 or higher in their coursework in Journalism.*

## Honors

**AJRL 499 Senior Honors Project**  
 6463 T 5:45-8:35p HU 112 Thomas Bass  
 Students will define, develop, research, and write or produce in electronic or visual form an individual project of serious merit. The project is intended to demonstrate the range of skills acquired during the student's training in Journalism. The project should also demonstrate a nuanced understanding of the ethical and legal issues of the profession. Work on the project will be supervised by advanced arrangement with a faculty member. The decision on whether a student's final project merits receiving Honors in Journalism will be made by the faculty of the Journalism Program.