### AJRL100 Foundations of Journalism

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<th>Course Code</th>
<th>Time</th>
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<tr>
<td>5307</td>
<td>TTH 01:15PM-02:35PM</td>
<td>Bass, Thomas A</td>
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Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. A student must earn a grade of C or better in this course in order to take AJRL 200Z.

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<td>10076</td>
<td>TTH 11:45AM-01:05PM</td>
<td>Salisbury, Elaine H</td>
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Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. A student must earn a grade of C or better in this course in order to take AJRL 200Z.

### AJRL200Z Introduction to Reporting & News Writing

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<td>5417</td>
<td>TTH 01:15PM-02:35PM</td>
<td>Salisbury, Elaine H</td>
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In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluating their reliability. They practice revision and learn about the Associated Press style, civics, and rudimentary budget analysis. Prerequisite(s): AJRL 100 with a grade of C or better.

### AJRL200Z Introduction to Reporting & News Writing

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<td>5418</td>
<td>T 05:45PM-08:35PM</td>
<td>Lombardo, Barbara A</td>
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In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn how to gather information and the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluate their reliability. They practice revision and learn about Associated Press style, civics, and rudimentary budget analysis. They produce news stories for print and online publication on deadline. This is a writing-intensive course that includes discussion, lecture, reporting, writing and other journalism exercises. Prerequisite(s): A student must have earned a grade of C or better in AJRL 100.

### AJRL201Z Reporting and News Writing

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<td>7428</td>
<td>TTH 10:15AM-11:35AM</td>
<td>Salisbury, Elaine H</td>
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This course builds on the introductory AJRL 200Z course, moving students to more advanced news reporting by focusing on beat reporting, multimedia platforms, and advanced assignments such as: covering budgets, public hearings and community issues, and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and mid-level news stories, and meeting deadlines. They will also have a basic understanding of critical thinking for journalists and some familiarity with media ethics. Prerequisite(s): AJRL 200Z, or permission of instructor.

### AJRL201Z Reporting and News Writing

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<td>7429</td>
<td>TTH 11:45AM-01:05PM</td>
<td>Perlman, Shirley</td>
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This course builds on the introductory AJRL 200Z course, moving students to more advanced news reporting by focusing on beat reporting, multimedia platforms, and advanced assignments such as: covering budgets, public hearings and community issues, and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and mid-level news stories, and meeting deadlines. They will also have a basic
understanding of critical thinking for journalists and some familiarity with media ethics. Prerequisite(s): A JRL 200Z, or permission of instructor.

AJRL201Z Reporting and News Writing
7612 T 05:45PM-08:35PM Pickus, Ian
This course builds on the introductory A JRL 200Z course, moving students to more advanced news reporting by focusing on beat reporting, multimedia platforms, and advanced assignments such as: covering budgets, public hearings and community issues, and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and mid-level news stories, and meeting deadlines. They will also have a basic understanding of critical thinking for journalists and some familiarity with media ethics. Prerequisite(s): A JRL 200Z, or permission of instructor.

AJRL225 Media Law and Ethics
7054 MWF 09:20AM-10:15AM McKenna,Holly J.
This course examines strategies for making good ethical decisions in newsgathering and writing as well as the laws that pertain to daily journalism and public relations. The course covers the major ethical theories and philosophies and the major legal cases that journalists must know. Emphasis will be on actual cases and hypothetical situations encountered in daily journalism. The course pays special attention to some of the most common dilemmas - libel, free press/fair trial conflicts, anonymous sources, and publishing content that can harm people. Only one version of A JRL 225 may be taken for credit. Prerequisite(s): restricted to Journalism, Documentary Studies and History majors and minors. Others may be admitted space permitting, and with permission from the instructor.

AJRL225 Media Law and Ethics
7907 M 05:45PM-08:35PM Barnes,Steven B
This course examines strategies for making good ethical decisions in newsgathering and writing as well as the laws that pertain to daily journalism and public relations. The course covers the major ethical theories and philosophies and the major legal cases that journalists must know. Emphasis will be on actual cases and hypothetical situations encountered in daily journalism. The course pays special attention to some of the most common dilemmas - libel, free press/fair trial conflicts, anonymous sources, and publishing content that can harm people. Only one version of A JRL 225 may be taken for credit. Prerequisite(s): restricted to Journalism, Documentary Studies and History majors and minors. Others may be admitted space permitting, and with permission from the instructor.

AJRL308Z Narrative Journalism
2108 TTH 08:45AM-10:05AM DeLaMater,Benning W
Students will explore a variety of journalistic styles, with emphasis on compelling narrative and description, combined with the skillful use of quotes and dialogue. The class features intensive critiques of students' work. A variety of formats will be studied: newspapers, magazines, non-fiction books, and online publications. Readings for the course include works by Janet Malcolm, Barbara Ehrenreich, Ellen Ullman, Mary Karr, Edward Abbey, Edmund Wilson, Michael Herr, and James Baldwin. Students submit weekly writing assignments and a final portfolio of edited work. Only one version of A JRL 308Z may be taken for credit. Prerequisite(s): A JRL 200Z, or permission of instructor.

AJRL330 History of Journalism in the United States
9904 TTH 11:45AM-01:05PM Roberts,Nancy L
This course examines the development of journalism in the United States, emphasizing the role of the press as a social institution. Subjects covered include the function and purpose of the press, evolving definitions of news, changing interpretations of the First Amendment, and the ethical and legal dimensions of free speech. Also examined will be the social, economic, political, technological, and cultural forces that have shaped the practices of journalism today.

AJRL355 Public Relations Writing
5432 TTH 04:15PM-05:35PM Marchand,Mark A
This course is an introduction to a variety of public relations writing styles, including press releases, advisories, speeches, Web pages and writing for newsletters, magazines, brochures and other print and electronic publications. We will examine the history and evolution of public relations from its nascent days to today’s furious, 24-hour web- and social media based messaging. While a journalist tries to present information fairly and accurately, the public relations writer targets the message to the appropriate audiences and determines how to most effectively convey that message. All styles of PR writing are
linked by their common purpose of advocacy for a client or organization. Prerequisite(s): A JRL 201Z or A JRL 270X, or permission of instructor.

AJRL363 Visual Culture
8782 MWF 11:30AM-12:25PM Palmer,Thomas A
The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. May not be taken by students with credit for A JRL/T JRL 220.

AJRL366Z Magazine Writing
5421 TTH 02:45PM-04:05PM Roberts,Nancy L
This writing-intensive course gives students experience in conceptualizing, researching and reporting, writing, rewriting, and submitting for publication different types of articles that are found in magazines and the features section of newspapers, both print and online. Ethical issues and writer-editor relationships are also examined. Students write several articles of varying length and complete other assignments, such as writing query letters and analyzing magazine content. Prerequisite(s): A JRL 200Z, and A JRL 201Z or A JRL 270X; or permission of instructor.

AJRL380 Photojournalism
7438 TH 02:45PM-05:35PM VanAcker,Katherine
Photojournalism is a digital photography workshop. Students are taught the fundamental, theory and practices of photojournalism through lectures, readings, writings and practical photography assignment work. Students are required to photograph weekly assignments and present their work for group critique. Students produce a final project that they research, photograph and execute in a multi-media format which demonstrates the breadth of material and techniques covered over the course of the semester. Because the class has a multi-media component, students will use a combination of their still photography along with audio that they record and edit to create audio slideshows to further advance their photojournalism narrative storytelling skills. Some prior photography experiences is recommended. A digital SLR camera is required for this class. The software you use for this class includes PhotoShop, audio editing software like Audacity or GarageBand, video and multimedia software like iMove, Windows Movie Maker, Final Cut, Sony Vegas and Sound Slides and are available on various computers throughout campus. Open only to JRL majors/Minors & Doc Studies Majors.

AJRL385 Broadcast Journalism
5191 M 02:45PM-05:35PM Guistina,David A
Students will report, write, produce, air, and record a variety of television and radio news stories with a degree of professionalism resembling what might be found in local newscasts, whether they be short reports or longer, feature-length stories. Working individually or in groups, students will use analog and digital video technologies and recording devices to produce their stories. Prerequisite(s): A JRL 200Z and either A JRL 201Z or A JRL 270X; or permission of instructor.

AJRL390 Digital Media Workshop I: Web Publishing
8785 MW 01:15PM-02:35PM Palmer,Thomas A
This workshop course introduces students to the frontier of online journalism and audience-building strategies. Students develop proficiency with the range of online services and applications that journalists use today, including WordPress, Facebook, Twitter, Adobe Photoshop and video-editing software. The field-based journalism projects include video and photography capture and editing. Students also learn search-engine-optimization headline writing skills and online story editing. Prerequisite(s): AJRL 200Z, or permission of instructor.

AJRL392 Digital Media Workshop II: Desk-Top Publishing
7908 MW 05:45PM-07:05PM Palmer,Thomas A
Based on journalistic principles, this workshop course provides students with a cross-platform foundation in design, typography and color theory as it applies today in printed publications and mobile devices. Students learn workflow strategies in the editing and fusion of visual and written content for print and online. Projects include the creation of magazines, broadsheet or tabloid print designs and tablet visual design/functionality. Applications include Adobe InDesign and Photoshop. Prerequisite(s): AJRL 200Z, or permission of instructor.
An examination of media and society in the digital age. The course explores the nature of media, their social role, and means of production. It surveys new technologies and their effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, news, social media, intellectual property, censorship, surveillance, and gender differences.

The theme for this semester is "Documenting LGBTQ Lives." We learn and put into practice the art of storytelling. Specifically, we learn how to use a variety of media--digital videos, interactive web pages, Google maps, web-based timelines, etc. to create a set of "mini-docs" about LGBTQ individuals and social justice movement. While we all learn how to make digital videos, interactive web pages, Google maps, etc., students may choose to hone their skills in one medium and collaborate with other members of the class to create a compelling transmedia story. This course is designed to be a "participatory learning" workplace. Only one version of AJRL 442 may be taken for credit. Prerequisite(s): junior or senior standing or permission of instructor.

Students in this advanced workshop will work on investigative and explanatory news stories that are thoroughly researched and compellingly written. Students are expected to develop a sense of journalistic tenacity and appreciation for applied research. They will learn how to develop a story through multiple drafts and how to produce articles noteworthy for journalistic flair, emotional impact, and informative power. Prerequisite(s): AJRL 200Z, either AJRL 201Z or AJRL 270X, and either AJRL 308Z, AJRL 360Z or AJRL 366Z; or permission of instructor.

Covering the arts requires all of the skills necessary for other areas of journalism, plus the added burdens of artistic knowledge and aesthetic judgment. The course will cover reporting and writing news stories, feature stories, interviews and profiles in disciplines including but not limited to theater, film, music, visual art and comedy, as well as arts criticism and reviewing. Prerequisite(s): AJRL 200Z or 270X.

This workshop is devoted to electronic publishing in a wide variety of contemporary contexts - from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process. Prerequisite(s): AJRL 201Z, and either AJRL 390 or AJRL 392; or permission of instructor.

The course is limited to Journalism majors and minors. Internships in a variety of media are offered for variable credit. The internship requires that students work on-site in a professional media organization, under the direct supervision of a qualified supervisor. A faculty supervisor will also design an academic component for the internship, based on readings, daily journals, and the writing of papers that analyze and reflect on the work experience. The faculty supervisor will meet regularly with interns. May be repeated for up to a total of six credits. Prerequisite(s): internships are open only to qualified juniors and seniors who have an overall grade point average of 2.50 or higher and an overall grade point average of 3.0 or higher in their coursework in Journalism. S/U graded.