

FALL 2017 JOURNALISM

Schedule & Course Descriptions (Updated 8-1-2017)

Core courses

AJRL 100 Foundations of Journalism

4900	TTh	1:15-2:35p	ES 245	Thomas Bass
8420	TTh	10:15-11:35a	HU 020	Elaine Salisbury

Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. **A student must earn a grade of C or better in this course in order to take AJRL 200Z.**

AJRL 200Z Introduction to Reporting & News Writing

4999	TTh	8:45-10:05a	SL G03	Holly McKenna
5000	Th	2:45-5:35p	SL G03	Barbara Lombardo
10659	MWF	8:15-9:10a	AS 0013	Jeffrey Wilkin

In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluating their reliability. They practice revision and learn about the Associated Press style, civics, and rudimentary budget analysis. *Prerequisite(s): AJRL 100 with a grade of C or better.*

AJRL 201Z Reporting and News Writing II

6741	TTh	11:45a-1:05p	SL G03	Elaine Salisbury
6742	TTh	1:15-2:35p	SL G03	Shirley Perlman

This course builds on the introductory AJRL 200Z course, moving students to more advanced news reporting by focusing on beat reporting, multimedia platforms, and advanced assignments such as: covering budgets, public hearings and community issues, and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and mid-level news stories, and meeting deadlines. They will also have a basic understanding of critical thinking for journalists and some familiarity with media ethics. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

AJRL 225 Media Law and Ethics

6437	M	5:45-8:35p	SS 255	Ian Pickus
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This course examines strategies for making good ethical decisions in newsgathering and writing as well as the laws that pertain to daily journalism and public relations. The course covers the major ethical theories and philosophies and the major legal cases that journalists must know. Emphasis will be on actual cases and hypothetical situations encountered in daily journalism. The course pays special attention to some of the most common dilemmas - libel, free press/fair trial conflicts, anonymous sources, and publishing content that can harm people. Only one version of AJRL 225 may be taken for credit. *Prerequisite(s): restricted to Journalism, Documentary Studies and History majors and minors. Others may be admitted space permitting, and with permission from the instructor.*

AJRL 390 Digital Media Workshop I: Web Publishing

7765	MW	4:15-5:35p	SL G03	Thomas Palmer
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This workshop course introduces students to the frontier of online journalism and audience-building strategies. Students develop proficiency with the range of online services and applications that journalists use today, including WordPress, Facebook, Twitter, Adobe Photoshop and video-editing software. The field-based journalism projects include video and photography capture and editing. Students also learn search-engine-optimization headline writing skills and online story editing. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

AJRL 392 Digital Media Workshop 2: Desktop Publishing
 7101 MW 5:45-7:05p SL G03 Thomas Palmer
 Based on journalistic principles, this workshop course provides students with a cross-platform foundation in design, typography and color theory as it applies today in printed publications and mobile devices. Students learn workflow strategies in the editing and fusion of visual and written content for print and online. Projects include the creation of magazines, broadsheet or tabloid print designs and tablet visual design/functionality. Applications include Adobe InDesign and Photoshop. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

AJRL 490Z Digital Publication
 5510 T 5:45-8:45p SL G03 Michael Huber
 This workshop is devoted to electronic publishing in a wide variety of contemporary contexts - from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process. *Prerequisite(s): AJRL 201Z, and either AJRL 390 or 392; or permission of instructor.*

Contextual courses

AJRL 330 History of Journalism in the United States
 8348 TTh/**BLEND** 10:15-11:35p SS 255 Nancy Roberts
 This course examines the development of journalism in the United States, emphasizing the role of the press as a social institution. Subjects covered include the function and purpose of the press, evolving definitions of news, changing interpretations of the First Amendment, and the ethical and legal dimensions of free speech. Also examined will be the social, economic, political, technological, and cultural forces that have shaped the practices of journalism today. *Note: * The University defines a "blended" course as one in which online course activity replaces from 30 - 79% of required face-to-face class sessions and class "seat-time" is reduced commensurately. In this class, you will meet face-to-face (F2F) on all Tuesdays. On each Thursday, instead of F2F class, you will work online on short assignments in preparation for the following Tuesday's F2F class.*

AJRL 340 Global Perspectives on News
 9027 TTh 4:15-5:35p SS 116 Thomas Bass
 This course provides a global perspective on news production and the distribution of media around the world. After studying the political and legal constraints under which international media operate, including the operating procedures of American journalists working as foreign correspondents, the course will explore topics including censorship, information warfare, Internet piracy, the blogosphere, and conflicts between national interests and the media technologies that are unconstrained by national borders. Readings include works by Marshall McLuhan, Umberto Eco, Benjamin Barber, Susan George, and others.

AJRL 363 Visual Culture
 7764 MWF 10:25-11:20a HU 20 Thomas Palmer
 The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. *May not be taken by students with credit for AJRL/TJRL 220.*

Skills courses

AJRL 308Z Narrative Journalism

1998 TTh 1:15-2:35p BB 217 Elaine Salisbury

Students will explore a variety of journalistic styles, with emphasis on compelling narrative and description, combined with the skillful use of quotes and dialogue. The class features intensive critiques of students' work. A variety of formats will be studied: newspapers, magazines, non-fiction books, and online publications. Readings for the course include works by Janet Malcolm, Barbara Ehrenreich, Ellen Ullman, Mary Karr, Edward Abbey, Edmund Wilson, Michael Herr, and James Baldwin. Students submit weekly writing assignments and a final portfolio of edited work. Only one version of AJRL 308Z may be taken for credit. *Prerequisite(s): AJRL 200Z, or permission of instructor.*

AJRL 355 Public Relations Writing

10135 MW 4:15-5:35p BB 133 Mark Marchand

Students are introduced to the history of public relations, tracing its modern development in the 20th century and current rise to political prominence. Topics to be discussed include branding, logos, packaging, and other corporate practices. Students will review the legal and ethical rules of governing PR. Only after exploring how the goals of PR may be antithetical to those of journalism, will students be asked to produce a variety of writing samples, including advocacy journalism, press releases, speeches, position papers, web content, and other forms of PR. Some of this work, simulating crisis management, will be produced on deadline. *Prerequisite(s): A JRL 201Z or A JRL 270X, or permission of instructor.*

AJRL 366Z Magazine Writing

5003 M 5:45-8:35p BB 129 Steve Barnes

This writing-intensive course gives students experience in conceptualizing, researching and reporting, writing, rewriting, and submitting for publication different types of articles that are found in magazines and the features section of newspapers, both print and online. Ethical issues and writer-editor relationships are also examined. Students write several articles of varying length and complete other assignments, such as writing query letters and analyzing magazine content. *Prerequisite(s): AJRL 200Z, and AJRL 201Z or 270X; or permission of instructor.*

AJRL 380 Photojournalism

6751 Th 2:45-5:35p SL G12 Katherine Van Acker

Students develop the critical skills for evaluating and the technical skills for producing, editing, and publishing digital photographs in a variety of formats, including traditional newspapers, satellite transmissions from the field, and Internet websites. While developing their aesthetic and technical skills, students will critique each other's photos in a workshop format. Only one version of A JRL 380 may be taken for credit. *A digital SLR camera is required for this course.*

AJRL 385 Broadcast Journalism

4788 M 2:45-8:35p HU 133 David Guistina

Students will report, write, produce, air, and record a variety of television and radio news stories with a degree of professionalism resembling what might be found in local newscasts, whether they be short reports or longer, feature-length stories. Working individually or in groups, students will use analog and digital video technologies and recording devices to produce their stories. *Prerequisite(s): AJRL 200Z and either AJRL 201Z or AJRL 270X; or permission of instructor.*

AJRL 390 Digital Media Workshop I: Web Publishing

7765 MW 4:15-5:35p SL G03 Thomas Palmer

AJRL 392 Digital Media Workshop 2: Desktop publishing

7101 MW 5:45-7:05p SL G03 Thomas Palmer

AJRL 460z Advance Reporting and News Writing

5022 MW 2:45-4:05p HU 113 James M. Odato

Students in this advanced workshop will work on investigative and explanatory news stories that are thoroughly researched and compellingly written. Students are expected to develop a sense of journalistic tenacity and appreciation for applied research. They will learn how to develop a story through multiple

drafts and how to produce articles noteworthy for journalistic flair, emotional impact, and informative power. Prerequisite(s): A JRL 201Z or A JRL 270X or permission of instructor.

AJRL 490Z **Digital Publication**
5510 T 5:45-8:45p SL G03 Michael Huber

Other courses satisfying major requirements

AJRL 495 **Internship in Journalism**
1999 ARR ARR ARR Holly McKenna

The course is limited to Journalism majors and minors. Internships in a variety of media are offered for variable credit. The internship requires that students work on-site in a professional media organization, under the direct supervision of a qualified supervisor. A faculty supervisor will also design an academic component for the internship, based on readings, daily journals, and the writing of papers that analyze and reflect on the work experience. The faculty supervisor will meet regularly with interns. May be repeated for up to a total of six credits. S/U graded. *Prerequisite(s): internships are open only to qualified juniors and seniors who have an overall grade point average of 2.50 or higher and an overall grade point average of 3.0 or higher in their coursework in Journalism.*

Elective

AJRL 281X **Women and the Media**
10277 T 2:45-5:35p BB B08 Janell Hobson

This course will explore how intersections of race, gender, class, nationality, sexuality, age, and (dis)ability shape representations of women in mass media and popular culture. We will also learn to research and analyze various media sources, as well as engage in creative projects to examine such representations and challenge issues of sexual objectification and societal dominance. *This course is an elective toward graduation, not the JRL major or minor.*