Gartner Auto Registration Portal – Providing the campus community access to the value and objectivity that is Gartner

The Higher Education Campus solution includes the self authenticating portal access to Core Research via Gartner.com. This access allows for the various stakeholders across a campus to receive value from investing in Gartner. Because of the unique standing of Gartner research in the world of IT, the Campus solution portal can be considered a professional development investment. Below is a list of key user groups and examples of how Gartner’s objective, fact-based research and advice is being utilized.

**Information Technology Organization**

*IT leadership and their IT staffs receive insight necessary to make technology-related decisions on:*

- Reducing IT costs
- Improving productivity and service
- Running IT infrastructure and operations
- Leveraging best practices
- Managing security and business continuity
- Enterprise planning and architecture
- Demonstrating value to the institution
- Sourcing (RFP preparation, vendor ratings, document review, selection, etc.)
- Community/Open Source
- Emerging technology and industry trends

**Administration (President /Chancellors, CFO, Provosts, Deans, Trustees)**

*Institutional leadership and their staffs receive insight necessary to make business decisions involving technology related to:*

- Financial, HR, Student Information Systems and other Enterprise Application software
- Risk Management
- Institutional strategy and positioning
- Benchmarking and metrics

**Colleges / Schools / Other Departments**

*Availability of Gartner research to faculty enables professors to bring timely, objective real-world examples and content to the classroom, enriching the educational experience. Examples include:*

- Linking Gartner research to the curriculum, particularly as a resource for MBA students
- Referencing best practices and case studies on how to apply technology to solve business problems
- Research Collaboration and project work
- Tracking emerging technology and industry trends

**Institutional Technology and e-Learning Groups**

*Academic leadership seeks strategic and tactical advice from Gartner on:*

- Technology in the Classroom
- Emerging technology and trends (wireless, podcasts, etc.)
- Tools and best practices
- Vendor recommendations (Course Management, e-Portfolio, etc.)
- Impact on the industry

**Library**

- Gartner as general resource for students (via campus-wide portal access to gartner.com)
- Advise on strategies for digital content management, search engines and portal strategies
Why Gartner?
Gartner offers the combined brainpower of 1,200 research analysts and consultants who advise executives in 75 countries every day. We publish tens of thousands of pages of original research annually and answer 200,000 client questions every year.

We can help you make smarter and faster decisions. Our years of relevant experience and institutional knowledge prevent costly and avoidable errors. Be confident that with Gartner, your decisions are the right decisions.

Gartner is not just bigger, more networked, or more influential than the competition. We are in a league of our own.

Who is Gartner for?
The IT workforce, its leaders and those stakeholders whom they serve find value from Gartner. We understand your issues and priorities. You might be facing a major decision. Or need to align your IT operations with the businesses they serve. Or know what other in your industry are doing. Gartner can help validate plans, support key decisions, and help achieve senior management approval. Gartner can show you how to buy, what to buy, and how to get the best return on your technology.

About Core Research
Change occurs so rapidly in business and technology these days that no organization can consistently make the right decisions without expert research and advice. Gartner is the obvious choice. With the world's most knowledgeable analysts, we provide an impartial and invaluable perspective.

Total Coverage
Our research and opinion are considered definitive by thousands of leading organizations worldwide because we dig deeper. We have 650 analysts intently focused on every conceivable aspect of IT and telecom intelligence. Because of our depth, we know more and offer more, to investors, to technology decision-makers, to technology business professionals.

Real-World Advice
Ours is real-world advice because we are constantly advising companies on both sides—the buyers and sellers of technology. To technology suppliers, we offer the renowned expertise of Gartner Dataquest research. To technology users, we offer our flagship research and advice, on every stage of the "life cycle"—from vendor selection to ongoing maintenance. We can show you how to be innovative, how to manage those innovations, exactly what to expect from any technology you choose—and how it will make you more competitive.

Answers on Your Desktop
As a Gartner Core Research client, you have access to a vast array of expertly written research documents, with updates constantly delivered to your desktop. Gartner Core Research is the single most valuable desktop resource a technology decision-maker can have, and when you need more than documented research, we provide extensive, direct phone access to our analysts.

Relevant To Your Issues
We ensure our research is relevant to your issues by focusing on the most important trends in technology—the critical issues, opportunities and challenges being faced by our thousands of clients every day. Whatever the topic, from CRM to the impact of emerging technologies or business practices, Gartner has the knowledge and solutions you need to make the right decisions.