A Word From The Chair

In this, our fourth issue of iConnect, you will find several articles featuring the accomplishments of recent alums. I invite you to read the articles by Laurie Buckley ’13, Rachel Hulton ’14, and Ruth Mallard ’14 that showcase the successes of our graduates. The interview with Joseph Busch provides a particularly interesting example of how graduates of our program have built on their work in library and information science to forge exciting careers in related areas.

In this issue a new column featuring information about the career choices of our graduates appears for the first time. As you can see from perusing this column prepared by Sandra Brown ’14, our alums are employed throughout Empire State and beyond. This column will become an annual feature of iConnect and we welcome you to submit information about your current professional positions, so that we may share your success.

Also in this issue are articles about our program. Candy Wilson ’13 has written a piece on what attracts students to apply to UA, Darlene Alessi ’14 writes about student involvement in professional organizations, and Stephanie Kogler ’13 has a short article on how the program involves practitioners. The Department has a long tradition of involving practitioners from around the Capital District and environs.

In October Governor Andrew M. Cuomo announced the appointment of Dean Peter Bloniarz to serve as the Executive Director and Senior Policy Advisor to the Governor’s Cyber Security Advisory Board. Peter is the founding Dean of the College. He is serving as chair of the Governor’s Cyber Advisory Board, which is working with the administration on innovative strategies to keep New Yorkers safe from cyber threats.

Dr. Sue Faerman, who recently stepped aside as Vice Provost and Dean for Undergraduate Education and Distinguished Teaching Professor of Public Administration and Policy, has been named Interim Dean of the College. She has been a member of the faculty of the Information Science doctoral program for many years and so is quite familiar with the College and its programs.

Best Regards,
Phil Eppard, Ph.D.
Chair and Professor, Information Studies Department

“In this issue a new column featuring information about the career choices of our graduates appears for the first time.”
In the spring of 2013 the Information Science Department of UA conducted a survey of current graduate students. From the results, current students indicated that affordability and being close to home were most important in their choice of schools. Out of the seven New York options of ALA accredited schools, UA stood out as the greatest value. UA is affordable, and it is central to many different libraries which provide great opportunities in internships and more employment prospects. Indicative of the growing number of students enrolled in the dual-degree option, a student commented: “I was already enrolled at UA and knew it would be a good value.” The convenience of being at UA allows students the option of dual degrees.

The IST website is one of the major sources of information for prospective students. The IST department seeks to improve on the ease of getting information to students and families. When asked about the survey, Daphne Jorgensen ’01, IST Assistant Dean/Internship Coordinator, stated: “The recent survey underscored an observation the department is keenly aware of, the website is the prime portal by which prospective students review and assess our program. Cognizant of the fact that first impressions are important, the department has made it a priority to strengthen and enhance the site’s content, look and feel. The IST marketplace is competitive and an effective appealing website is a priority.”

The survey is just one of the steps the Information Science department is taking to involve the students in positive change at UA. The UA price is right for students looking to earn their MSIS degree.

Caitlin Sbiroli ‘14
Wins Vegas Trip

Caitlin Sbiroli ’14 is the winner of 2013 Student to Staff program, a joint initiative between ALA and ALA’s UA Student Chapter.

Each Annual Conference ALA provides a once-in-a-lifetime opportunity for forty students engaged in ALA Student Chapters to participate in ALA’s Student-to-Staff (S2S) program. Established in 1973, S2S offers qualifying students the opportunity to attend an ALA Annual Conference and work behind-the-scenes with ALA staff. There are over sixty student chapters but only forty available volunteer positions. Only one student per each of these ALA Student Chapters is accepted. Each school has its own selection process. Here at UA, UA’s ALA Student Chapter uses a random drawing contest to select a participant for ALA’s Student-to-Staff program.

Caitlin Sbiroli ’14 and thirty-nine other library science graduate students from across North America will assist ALA staff during ALA’s Annual Conference in Las Vegas, Nevada from June 26 to July 1, 2014. In exchange for working four hours a day (or a total of 16 hours), Caitlin and other participating students receive gratis conference registration and housing and a per diem for meal expenses. S2Sers in the program may attend meetings, programs, and other conference events in their spare time.

Many S2S students have become active in ALA as they move into successful careers. S2Sers benefit from the behind-the-scenes involvement in ALA and ALA certainly benefits from their help, fresh perspectives, and enthusiasm.
MSLS: Not Just For Librarians

By Rachel Hulton ‘14

When you earn your degree in Library Science, it stands to reason that you would then go on to become a librarian. While this is usually the case, it does not always turn out that way. Joseph Busch ’77 is an excellent example of how expectations and reality sometimes have different ideas.

Why did you want to earn your MLS? Did you already have a plan or was your direction shaped by your time in the program?

I had been working as a paraprofessional library assistant at New York City Community College (NYCCC) in downtown Brooklyn under CETA, a Nixon-era jobs program. I started with a few library science night classes at Queens College. I liked the program, but decided to transfer to Albany where I could afford to attend the program full time. Like many LIS students I imagined myself working at a college library.

What I found most interesting at Albany was working on language problems and text analysis. I had been an undergraduate English major and was interested in Roland Barthes, especially a book titled S/Z that takes apart a short story by Emile Zola into various types of themes. I wrote a paper on that at Albany. I was interested in online searching and the problem of how to figure out what are the most effective words and phrases to retrieve a relevant result set. I got interested in thesauri and other forms of controlled vocabulary. I learned some computer programming in languages that were able to do some basic text processing. There was no plan, but I just happened to be in library school at the time when digital information services were starting up. This changed my ideas about what I really wanted to do, and ultimately changed my life.

Your resume posted on the Taxonomy Strategies’ website says that most of your career was in technology at the management level or higher. Since most people would start their career as a librarian after earning their MLS, why did you go in this direction?

After library school it was difficult to find my first job. It took me a while to realize that I couldn’t just respond to ads in the Sunday New York Times “Week in Review” where schools and libraries used to advertise positions. Eventually I found a job at a large midtown Manhattan law firm through an employment agency. This turned out to be a good choice because law firms were early adopters of the new information technology, not just for word processing but also for text databases. I left the law firm to spend 5 years at the Five Colleges - U Mass, Smith, Mt Holyoke, Amherst and Hampshire - helping to run a retrospective conversion project of the public catalogs and implementing a library automation system. It was only after that - 7 years after earning my MLS - that I made the switch. I got a junior consultant position at Price Waterhouse in their Boston office. On the job, I learned project management, spreadsheet modeling and database programming. After two years I was made a manager, but I decided to leave and ended up landing a position at the Getty Trust in Los Angeles. I worked there for 10 years on humanities computing projects, and eventually became the program manager for standards and research projects. The program included the Art & Architecture Thesaurus, the Thesaurus of Geographic Names, as well as several abstracting and indexing database projects and multimedia archives.

Why did you decide to found your own company, Taxonomy Strategies? Have you always been interested in starting one?

I was recruited from the Getty to be a senior manager at a San Francisco start-up company during the dot com boom. At this company, we developed a framework for automatically categorizing content, and methods for uniquely identifying concepts with persistent identifiers so that category labels could be dynamically managed and maintained over time. This work was a direct extension of my work with the Getty vocabulary projects, which built on my earlier interest in thematic analysis and controlled vocabularies when I was an LIS student. Our product was an early version of linked open data.
The company was acquired by Interwoven, a public web content management enterprise software company for $150 million. We all made some money! I worked at Interwoven for a year and then started Taxonomy Strategies.

I had imagined starting my own company after working for Price Waterhouse, but the timing wasn’t quite right. What finally lead me to start my own company was literally being pushed out of the nest at Interwoven. My first client was the Jet Propulsion Laboratory (JPL) one of the 12 NASA Centers. Many more followed. You always worry about finding clients with projects to work on. But it turns out that the problem is not finding the work, but doing the work.

Why did you make it a consulting company that offers to help organizations and businesses effectively organize their information?

One thing I learned about enterprise software during my time in the business is that it requires a lot of consulting services to successfully be implemented. That’s exactly what Taxonomy Strategies does - provide business consulting services related to content management and use, on websites and intranets, for publishing, e-commerce and government across many business sectors.

Also, an awful lot of the information in organizations is tied up in documents and document-like forms like presentations and email - it’s not in databases. Either people are wasting a lot of time creating document-like information that’s simply not important; or, more likely these materials are just highly under-utilized. I believe that developing methods to manage and use less structured information sources in ways that are similar to data, is an enormous opportunity for organizations to develop competitive advantage and meet other business objectives. LIS training is great initial preparation for helping organizations discover and unlock the value of their content.

You said that you were interested in controlled vocabulary while in school. What is your opinion of folksonomies, where the users create the tags?

I think end user tagging is a useful but it is different from controlled value tagging. I would like to see end users choosing from controlled value lists too. I am working on developing an application where end users assign a broad category to each of their tags, for example, to help disambiguate when a word like “Christmas” refers to a holiday as opposed to when it refers to someone or something’s name.

While you were at the universities did you ever do any teaching? If you were ever asked to teach would you do so?

I did not do any teaching when I was at Albany. I did work as a paid intern at the Troy Public Library, and an unpaid intern at the Federal Library Committee in Washington, DC one summer. I do several guest lectures each year for LIS and knowledge management courses. I also run 6 or more public workshops each year in conjunction with professional meetings like the ASIST Annual Meeting and trade shows like KM World. I’ve been asked to adjunct teach classes, but I’ve always turned those down because I’m too busy to dedicate the amount of time that’s required to do this well.

You mention how timing was often important in shaping your direction, for example when you talk about how you entered the LIS program when digital information was starting to become a focus. What are the current trends now that you think recent graduates and current students should be getting into?

Big data is the big thing right now. This is a result of all the metadata that’s being generated by all the processors, applications and transactions that underpin the networked information ecosystem. Big data is currently mostly a numeric, transaction-focused analysis. We are just in the early days of applying this level of analysis to text, but I predict that this will develop very quickly too. Text analytics is a good area for people to work on.

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“What I found most interesting at Albany was working on language problems and text analysis.”
The Information Department currently employs 10 faculty members. Each of these professors is unique in their past experience and expertise. However, in order to increase the breadth and depth of the program, the department, like many similar programs, also employs several adjunct professors. In the Graduate School of Library and Information Science at the iSchool at Illinois, there are 27 faculty members and 48 adjuncts listed as currently teaching. In the Department of Information and Library Science at Indiana University, there are 26 faculty members and 45 adjuncts.

“These [adjunct] instructors are leaders in their field, practitioners who enrich our students by sharing from their wealth of experience,” Daphne Jorgensen ‘01, Information Studies Assistant Dean, Internship Coordinator, and adjunct professor, explained. Jorgensen has been an adjunct for ten years and in that time has taught 31 classes. Adjuncts allow the department to offer a greater variety of classes including an occasional experimental one. Some adjuncts teach classes on a regular basis, but others are brought in for one particular class.

This fall the department is offering “Introduction to Legal Research” which is being taught by a law school librarian with both M.S.I.S and J.D. degrees. The regularly offered Public Libraries class has been taught by various adjuncts, most of whom have been directors at successful public libraries. In the spring 2013 semester this class was taught by Geoffrey Kirkpatrick ‘98, Director of Bethlehem Public Library. When asked why he agreed to teach the class, Kirkpatrick explained, “I couldn’t say no to the offer. Librarians have a great culture of cooperation and sharing. I was honored to be asked, and to felt it was important to give back to the future of our field.” In the school media concentration, “courses are taught by practicing school library media specialists who can offer our students not only theory but sound practical guidance on how to manage a school library,” Jorgensen reported. Other courses that are made possible by adjuncts are Young Adult Literature, Children’s Literature, Electronic Records Management, Database Design and Development, Information Literacy Instruction, and more.

In order to show their appreciation for adjuncts, the department held a reception this year in their honor. When Jorgensen was asked what led to the decision to hold this reception, she explained “The short answer is that we thoroughly appreciate the time, dedication, and expertise all these individuals have given to our program.”

In the past ten years there have been over 60 adjuncts teaching in UA’s IST program.
According to Laurie Buckley ’13, Vice President of SCALA “student chapter involvement is like ‘Networking 101,’ it helps you to keep abreast of new developments and interesting news in the industry.”

Student groups enrich the learning experience through connecting, engaging and socializing with faculty, students and professionals. Student involvement is a passage to potential employment, and having access to these organizations improves student awareness of campus and departmental knowledge. Creating networking connections, building social skills and developing managerial skills are just a few of the benefits IST students acquire as a result of involvement in professional organizations.

Extra time is a luxury few of us have, but many students believe the benefits from being connected to these groups far outweigh the drawbacks. IST students elected to executive positions take on the responsibility and challenge to be a leader, and acquire the tools to become that leader. In addition, individuals who join any of these student organizations, gains valuable practical experience and the opportunity to network with experts already in the field.

In the past several years interest in student chapters has been on the rise here, at UA, underscoring the point that IST students value chapter involvement and view participation as having a positive impact on their future as information professionals.

SCALA (the 4th established student chapter of the ALA) recently celebrated its 30th chapter anniversary with guest speaker ALA President Barbara Stripling. Further information can be found at www.ala.org/groups/affiliates/chapters/student. Additional guest speakers have included library administrator and 10th Archivist of the United States, David Ferriero and CCI Alum Susan Hildreth, Director of the Institute of Museum and Library Services. These gatherings are an important business exchange for ideas and conversations. Co-president of Information Studies Student Association, Ben Himmelfarb ’13 feels the message of ISSA is simple: “It’s my education, my investment, and my responsibility to be involved with the decision making process.”

Get involved whether you’re a student or practitioner; engaging in organizations positively impacts your future.

**Why Join Why Care?**

By Darlene Alessi ’14

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On April 30th, the college hosted its annual College of Computing and Information Showcase, and this year it was like never before. Held in Assembly Hall’s Fireside Lounge, the 2013 Showcase featured student groups and participants from every department of the college: Informatics, Computer Science, and Information Studies.

Graduate Assistant Ashley Smolinski ’14 and Assistant Dean and Undergraduate Director, Jen Goodall, played the largest roles in coordinating the event. Smolinski explains, “The goal of the showcase was to highlight the accomplishments of students, while also helping them to build necessary presentation skills. Additionally, showcase helped to inspire students at the beginning stages of their academic careers to understand the types of internships, projects, and coursework available.”

Professor Mei-hwa Chen of the Computer Science department was particularly involved; she encouraged her CSI 418/518 students to participate and present, and held an active role on the planning committee. Presentation Topics included (but certainly weren’t limited to):

- Undergraduate Internships: NYSERDA, Burst Marketing, Akimbo, AutoMate, and more
- Graduate Internships: NYS Archives, Saratoga Public Library
- INF 202 Database Projects
- INF 362 Intermediate Web Design Projects
- INF 201 Web Development Projects
- IST 660 Empire Games Archives
- CSI 418/518: Genius Barcode, Forum Migration, Trace Trends, and more
- INF 496/596 Programmable Microcontrollers: Reaction Time, Arduinos, Alarm Clocks

Two hundred and ten people attended the Showcase; 87 students presented, including 14 formal group presentations. Faculty also participated in the showcase, not only through networking, but through qualitative evaluations of the presentations; twenty-two faculty members provided feedback through over 100 evaluations.
Photo Collages
By Laurie Buckley ‘13
Caps Off to Spring Graduates

By Ruth Mallard ’14

The College of Computing and Information honoured spring graduates at commencement on May 18, 2013. Several IST graduates were recognized for their accomplishments with both institutional and national awards.

The honourees for the UA Awards were nominated by faculty members, some receiving multiple nominations, and the winners were decided by consensus of the commencement committee. The awards presented vary each year, with this spring’s including:

**Academic Excellence** went to three students for maintaining a 4.0 GPA:
- Felicia M. Cummings ’13
- Mary (Mara) Elliot ’13
- Sarah Kennedy ’13

**Excellence in Service to the College** went to students for their volunteer efforts and work with student groups.
- Kevin Robbits ’13 - for his strong service ethic and work as the SAA Student Chapter webmaster.
- Christopher Kotfila ’13 - for his leadership as president of the Information Studies Student Association. He was also awarded for **Excellence in Service to Student Groups** and will be continuing his UA career as a first year doctoral student.
- Mara Elliot ’13 - for her exceptional work on the 2012 edition of *iConnect*.

Tiffany Diane Williams ’13 - for incomparable skill and attention to detail in successfully addressing a series of complex research, financial, and administrative assignments in the dean’s office during a period of change.

**Excellence in Community Partnerships** went to students for their dedication to school librarianship in creating community partnerships with local schools.
- Kara Chakamakas ’13 - worked with Albany High School 11th graders on a creative writing and presentation project, and coordinated Albany High’s BIG READ.
- Caroline Buinicky ’13 - worked with 7th graders at Shaker Middle School in Latham on a current events project using RSS feeds to form a virtual news community.

**Outstanding Publication** was the third honour for Mara Elliot ’13. Her article, “The Impact of the Public Library District Model on Local Funding of Public Libraries in New York State,” began as a project for Research Methods, and continued as an independent study before being accepted for publication. Mara’s article can be found in the April-June 2013 edition of *Public Library Quarterly*.

The national **SALALM (Seminar on the Acquisition of Latin American Materials) scholarship** went to Ryan Lynch ’13 and Betsaida Reyes ’13. The SALALM scholarship is awarded to Master’s candidates in an archival, library or information studies program who show strong interest and commitment to Latin American and Caribbean Studies academic librarianship. This highly competitive award highlights the calibre of UA’s IST students. It is also the first time in the award’s history that it went to two students from the same university.
I Need A Library Job (INALJ)

By Laurie Buckley ‘13

Recent M.S.I.S. graduate Aimee Graham ‘12 used her work as an Assistant Editor of INALJ.com to launch her career. Now she’s Head Editor for ‘I Need A Library Job’ New York State.

Navy veteran and recent graduate Aimee Graham ‘12 describes her volunteer position as an ‘I Need A Library Job’ (INALJ.com) Editor as “multi-faceted”. But for Ms. Graham, it was worth the challenge because it was through her job searches for the site that she found her current positions: Online Librarian at Saint Leo University, Saint Leo, FL and Interim Reference Librarian at the University of Central Florida, South Lake. She is an INALJ.com Success Story. (as seen here: http://inalj.com/?p=20130). Aimee volunteers her services as INALJ New York State Head Editor and Assistant Editor of INALJ Florida 5 days a week to continue helping others find work in the Information field.

Founded in 2010 by a recent recipient of Library Journal’s ‘Mover & Shaker Award’, Naomi House, the ‘I Need A Library Job’ site has witnessed a massive increase in Web traffic over the past two years. In September, it reported over 318,000 page visits and surpassed 3 million total views on September 27th. Essential to the INALJ.com formula for success are the hardworking, volunteer Editors, like Aimee.

INALJ.com volunteers agree to a one-year commitment and can also submit articles related to the job hunt and 21st century librarianship. Each day they conduct numerous searches and canvas several different job sites. Aimee says it’s a lot of work, "but in the end, great jobs are discovered that may have been overlooked by those conducting simple searches." INALJ.com attempts to wrangle relevant job postings that might ordinarily be neglected—including remote work for Online Librarians, similar to Aimee’s position.

Social networking is key to the success of this site and the collaborative efforts of its volunteer editorial staff. Editors communicate regularly with each other through Twitter, Linkedin, and other social networking sites. To date, INALJ.com editors have collectively logged over 17,800 tweets.

As part of the application process, applicants were required to write an essay on “What will your library be like in 5 years?” The essays were judged by an ALA-designated jury.

EBSCO is dedicated to supporting the professional development of librarians around the world and has a long tradition of co-sponsoring scholarships to ALA conferences, providing funds for conference registration, travel, and expenses.
Class Notes

By Sandra Brown ‘14

From Albany, to Saudi Arabia, to Alaska, our graduates have embarked on major journeys in the information science field; the diversity of their employment is a testament to the broad spectrum of opportunities available to MLIS/MSIS degree holders. Many alumni expressed kudos for the iConnect project during our call for news for this inaugural column of IST Class Notes. The expression of support really affirmed the spirit of community, service, and “paying it forward” that so many librarians and information professionals graduate with.

We hope that news on the whereabouts of these graduates will help inform and inspire the past, present, and future students of The University at Albany. To submit news for future publications of iConnect email details, including date of graduate to: ISTAdmin@albany.edu and place in your subject line “iConnect Class Notes.” Items of interest include where you’re currently employed and your position there, any awards or honors you have recently received, or any other professional achievements you’d like to share. iConnect editors may edit submitted details for length.

Jill Leinung ’79
School Librarian at East Greenbush Central School District, since 1989. East Greenbush, NY. CASDA School Library Media Specialist Award, 2007. Board membership of the Eastern New York Section of School Library Media Specialists (ENYSMLA) acting as Legislative Representative and as representative on the Section of School Librarians (SSL/NYLA) board. Board membership also on the Section of School Librarians of NYS (SSL/NYLA) as Legislative Representative and Region IV Representative. SSL/NYLA President elect for 2014-2015

Elizabeth Irish ’90
Assistant Director for Education and Administrative Services/Library at Albany Medical College Library. Fall 2012 Fellow of the Upstate New York Ontario Chapter of the Medical Library Association. Chair of MLA Awards Committee

Darrin Conroy ’93
Director at Research Network, the value-added information service provided to clients of the New York State Small Business Development Center, since 2002

Geralynn Demarest, ’97
Chair, Library and Media Services, Columbia Green Community College, Hudson, NY

Geoffrey Kirkpatrick ’98
Director at Bethlehem Public Library. Albany, NY. Adjunct Faculty at the University at Albany Information Studies Department. NYLA President-Elect, serving from Nov. 2013 – Nov. 2014, NYLA President from Nov. 2014 – Nov. 2015
Leigh Mihlrad ’04
Electronic Resource Management Librarian at the National Institutes of Health (NIH) Library. Bethesda, MD

Chrisie Morrison ’04
Teen and Tween Librarian at East Greenbush Community Library. East Greenbush, NY. NYLA (NMRT) Award Chair in 2009. Current Vice President and President elect of Youth Services Section (YSS) of NYLA. UAlbany internship program mentor

Amelia Birdsall Looby ’05
Information Specialist at NYS Small Business Development Center. Albany, NY. Adjunct faculty at the University at Albany Information Studies Department. 2011 President of the Upstate New York chapter of SLA

Shelley Nugent, ’06
Director of Library Services at Mildred Elley College. Albany, NY

Ian Beilin ’10
Dr. Beilin is a Subject Specialist for Architectural Technology, Psychology and Business at the New York City College of Technology (CUNY)

Lucy Bungo ’10
Reference Librarian at Niagara University, Niagara, NY

Heather James ’10
Research & Instructional Services Librarian at Marquette University. Milwaukee, WI. ARL Career Enhancement Program Fellow to University of Washington, Odegaarde Library ALA Emerging Leader 2011, sponsored by MN Library Association. MN Library Association MILE Leadership Fellow

Susan Carver ‘11
Director, Fairview Public Library. Margaretville, NY

Deanna DiCarlo ’11
Reference Services Librarian, Albany Public Library, Albany NY

Noahjon Marshall ’11
Elementary Librarian at the American International School of Jeddah in Jeddah, Saudi Arabia. The school is private with an international and American curriculum based on the AERO standards. Awarded a certificate of appreciation by another international school in Jeddah for assisting with improvements to their school library.

Catherine Oliver ’11
Firestone Library, Princeton University, NJ

Alison Starkey ’11
Processing Archivist at History Associates Inc. Anchorage, Alaska

Ashley Todd-Diaz ’11
Assistant Professor/Curator of Special Collections and Archives at Emporia State University. Emporia, KS. Guest speaker at Internet Librarian national conference, 2013

Stacy Wesley ’11
Adjunct Reference Librarian at Fulton-Montgomery Community College. Johnstown, NY

Saleh Abuawad ’12
Information Technology Specialist 2 at the New York State division of Taxation & Finance. Working toward CCNA (Cisco Certified Networking Associate) certification

Sarah Kennedy ’12
Cornell University Library, Ithaca, NY. Assisting with preparations for the International Association of Agricultural Information Specialists (IAALD) World Congress at Cornell this Summer. Gorge Steward for Cornell University Outdoor Education. This fall, Sarah is moving to Ann Arbor, MI, where she hopes to find a position in a local library

Hope Kramer ’12
Librarian at Denver Public Library. Current projects include bilingual preschool story time in Spanish and English and Summer of Reading registration and programs

Adam Lisbon ’12
Japanese Studies Librarian at The University of Colorado. Boulder, CO.

Linnea Moosman ’12
Elizabeth Seton Library, College of Mount Saint Vincent, Bronx, NY

Michael Paulmeno ’12
Electronic Services Librarian with Delta State University, located in Cleveland, Mississippi

Nick Pierce ’12
Assistant Manager Access Services, Babson College, Babson Park, Massachusetts

Jeremy Schwartz ’12, Assistant Librarian for Research and Public Services at Marist College, Poughkeepsie, NY

Seth Shapiro ’12
President at Shapiro Consulting & System Services. Online Reputation Management

Ian Banker ’13
Provides online support for The Blue Book Building and Construction Network, Jefferson Valley, NY

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