Father "George P.," who lived in a show,
Had so many children, he didn’t know what to do.
He gave them all work that they might earn their "bread."
And they have his best wishes for good luck ahead.

Corporate pageantry. Workers celebrating the coming of the eight-hour day and paying tribute to George F. Johnson and Henry B. Endicott (1869). George F. Johnson Papers.
May Day celebration (1934), Endicott Johnson style—one of numerous parades sponsored by the corporation to celebrate the "Square Deal." George F. Johnson Papers.
One of two arches erected just after World War I as a tribute to labor-management cooperation and in celebration of the firm's adoption of a profit-sharing plan. George F. Johnson Papers.

Company-built houses, Endicott (1937). Photograph by Russell C. Aikens, in Partners All 42.
Walking pool in Ideal Park, Endicott—one of several swimming pools built by the corporation in 1927. George F. Johnson Papers.

One of two recreation centers built by the Endicott Johnson Corporation in 1949. George F. Johnson Papers.
Workers celebrating the defeat of the BSWU and the USWA in the January 1940 NLRB election. Courtesy of the Buffalo News Press Company.