

## **Raymond K. Van Ness, Ph.D.**

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### **ACADEMICS:**

#### **Faculty & Administration:**

- ✦ State University of New York at ALBANY (University at Albany) - (2002 - )  
**Coordinator of Strategic Management,**  
Teach graduate and undergraduate courses in Corporate Strategy  
Staff and supervise undergraduate courses in Strategic Management  
Ph.D. OS Studies Faculty, Chair Dissertation Committees  
University Honors College - Thesis Advisor
- ✦ Broome Community College (1988 - 2002)  
**Program Coordinator & Professor**  
Taught courses in Accounting & Entrepreneurship  
Revamped accounting department and managed accounting faculty

#### **Other Faculty and Administrative Positions (*concurrent & part-time*):**

- ✦ SUNY - Empire State College - FORUM (1993-2007)
- ✦ SUNY - Albany (1983-87)
- ✦ Excelsior College (1998-2005)
- ✦ SUNY ESC - Graduate Division - (1998)
- ✦ SUNY BCC - (1974-83)

#### **Memberships & Awards:**

- ✦ Academy of Management
- ✦ American Accounting Association
- ✦ Institute of Management Accountants, Tech Valley, Vice President of Education
- ✦ Academy of International Business and Economics
- ✦ Southern Management Association
- ✦ Eastern Academy of Management
- ✦ Outstanding Undergraduate Teaching Award, University At Albany
- ✦ Sustained Excellence in Teaching, SUNY (ESC Forum Management)
- ✦ Who's Who Among American Teachers (multiple editions)

#### **Current Research Projects and Publications:**

<http://www.albany.edu/faculty/vanness/AA/publications.pdf>

## Other Academic Activities include:

- ✦ Teaching a wide variety of courses including business strategy, quantitative methods, accounting, management, finance, financial analysis, marketing, entrepreneurship, and organizational behavior
- ✦ Coordinating Accounting and Entrepreneurship programs
- ✦ Coordinating Capstone course is Strategy
- ✦ Designing Internet courses for the SUNY Learning Network (SLN)
- ✦ Creating student focused WebPages for research and other activities
- ✦ Assisting students with course selection and career planning
- ✦ Participating in strategic planning and program development
- ✦ Management Development - Advising businesses about in-house educational programs and planning issues
- ✦ Authored management textbooks focusing on corporate strategy and performance analysis

## INDUSTRY:

### CAMBRIDGE PROGRESSIVE INDUSTRIES, INC.

**President and CEO** [primary shareholder] (1978-82) (Sold firm in 1982)  
**Consulting strategist**, (1982-88)

CPI is a regional conglomerate. Firms it owns and manages include those competing in mail order merchandising, truck & auto transmission repair, photography, retail, and commercial building management.

### SVN CORPORATION (1967-1978)

#### **President**

The SVN Corporation markets photographic products and related services through retail outlets, wholesale accounts and through a mail order division throughout the northeastern United States. Progressive promotions and elections included **Controller** (12/67); **Vice President of Finance** (6/70); elected to the **Board of Directors** (4/72); **Executive Vice President** (2/74); **President** (3/76).

PRIOR to 1967: **Accounting & Financial Manager** for a wire manufacturing company; **Cost Accountant** for an industrial special order manufacturing company; **Internal Auditor** for a large, international shoe manufacturing company

## EDUCATION:

Ph.D.: Management & Business Administration

MS: Adult Education

BS: Accounting & Business Administration

AAS: Accounting