

Welcome to Strategic Management (BMGT 481W)



Professor Mark Hughes

This promises to be a great semester! We have excellent material and outstanding texts. Diligent research (remember, this is a writing-intensive course) and active participation in class will allow you to synthesize many of the concepts covered in previous courses. I wholeheartedly encourage you to make the best of this unique opportunity, because insights gained here will give you a strong competitive advantage, as you pursue your career!

I am available during my office hours, which will be announced during our first class. If the times I announce do not work for you, feel free to e-mail me at: MHughes37@nycap.rr.com