

Welcome to Strategic Management



Professor Cuneyt Gozu

Hello Everyone,

Wholeheartedly, I would like to welcome you to MGT481. I strongly believe that we will create an enjoyable learning atmosphere together and gain valuable knowledge through this course. Please note this down! The main purpose of this course is about guiding not grading. I look forward to being your guide in the world of Strategic Management throughout the semester. If you need further information or help, please feel free to contact with me.

Best wishes,

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