










# Publications

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## Publications in Refereed Journals

### *Articles:*

-  **Board of Director Composition and Firm Financial Performance in a Sarbanes-Oxley World**
-  **B-School identity Crisis: Student Beliefs May Be An Antidote**
-  **Work Ethic: Do New Employees Mean New Work Values**
-  **Understanding Governance and Corporate Boards: Is Theory a Problem?"**
-  **Collegiate Schools of Business: Losing Relevance?**
-  **Exploring Individual Culture and Internet Commerce Success Factors**
-  **Boards of Directors and Corporate Performance: An Analysis Model**
-  **Exercise: Scenario Planning**
-  **Hofstede's Cultural Dimensions: Are Individual Differences Important?**
-  **Ten Published Proceedings**
-  **Three Manuscripts in Progress**
-  **One non-refereed journal**
-  **Twelve books**

**More information on any of the above items freely available: [Click here](#)**





Van Ness, R., Miesing, P., & Kang, J. (2010),  
“**Board of Director Composition and Firm Financial Performance in a Sarbanes-Oxley World**”  
*Journal of Academy of Business and Economics*, 10 (5), 56-74  
[\[click for Article\]](#)

Van Ness, R.K., Ferrara, S., Van Ness. R.J., & Hughes, B. (2010),  
“**B-School identity Crisis: Student Beliefs May Be An Antidote**”  
*Review of Business Research*, 10 (3), 53-65  
[\[Click for Article\]](#)

Van Ness, R., Melinsky, K., Buff, C., & Seifert, C. (2010),  
“**Work Ethic: Do New Employees Mean New Work Values?**” *Journal of Managerial Issues*, 22 (1), 10-34  
[\[Click for Article\]](#)

Van Ness, R., Miesing P., & Kang, J. (2009),  
“**Understanding Governance and Corporate Boards: Is Theory a Problem?**”  
*European Journal of Management*, 7 (9), 186-199  
[\[Click for Article\]](#)

Van Ness, R. & Melinsky, K. (2008),  
“**Collegiate Schools of Business: Losing Relevance?**”  
*Review of Business Research*, 8 (5), 154-162  
[\[Click for Article\]](#)

Buff, C., Seifert, C. & Van Ness, R. (2008),  
“**Exploring Individual Culture and Internet Commerce Success Factors**”  
*DIAS Technical Review – The International Journal for Business & IT*,  
4, (2), 17-29  
[\[Click for Article\]](#)

Van Ness, R. & Seifert, C. (2007),  
“**Boards of Directors and Corporate Performance: An Analysis Model**”  
*Review of Business Research*, 7 (3), 11-21  
[\[Click for Article\]](#)

Miesing, P. & Van Ness, R. (2007),  
“**Exercise: Scenario Planning**”  
*Organizational Management Journal* 4, (2), 142-167  
[\[Click for Article\]](#)

Van Ness, R., Seifert, C., Franko, G. Buff, C. (2005)  
“Hofstede’s Cultural Dimensions: Are Individual Differences Important?”  
International Journal of Business Research, 2(1), 161-166  
[\[Click for Article\]](#)

### **Published Proceedings**

Van Ness, R., Miesing P., Seifert, C., & Kang, J.  
(2009), “Board of Director Composition and Firm Financial  
Performance in a Sarbanes-Oxley World, [\[click for ABSTRACT\]](#)  
Southern Management Association

Van Ness, R., Melinsky, K., Buff, C., & Seifert, C.  
(2007) “Variations in Work Ethic Between Workforce Professionals  
and College/University Seniors”  
*Academy of Management, Philadelphia, PA*

Van Ness, R. & Seifert, C.  
(2007) “Boards of Directors and Corporate Performance,”  
*International Academy of Business and Economics, Las  
Vegas, NV*

Buff, C., Seifert, C., & Van Ness, R.  
(2007) “Gender and E-Commerce: Understanding of the  
Relationships between Gender and Internet Commerce Success  
Factors”  
*Academy of Business Disciplines, Ft. Myers Beach, FL*

Kavanagh, M., Michel, J., Van Ness, R., Wagner-Marsh, F., Stone, D.,  
Rogers, D., Seifert, C., Williams, M., & Newell, S.,  
(2006) “Symposium: AACSB Assurance of Learning – Experiences  
and Lessons.”  
*Southern Management Association, Clearwater, FL*

Buff, C., Seifert, C., & Van Ness, R.,  
(2007) “Gender and E-Commerce: Towards an Understanding of the  
Relationships between Gender and Internet Commerce Success  
Factors”  
*Academy of Business Disciplines, Ft. Myers Beach, Florida*

Buff, C. I., Seifert, C. F., & Van Ness, R. K.  
(2006) "Exploring Individual Cultural and Internet Commerce  
Success Factors,"  
*Marketing Management Association, Chicago, IL*

Buff, C., Seifert, C. Van Ness, R., & Franko, G.  
(2006), "The effects of individual culture on Internet Marketing  
efforts."  
*Marketing Management Association, Chicago, IL*

Buff, C. Seifert, C. Van Ness, R., & Franko, G.  
(2006) "The Effects of Race/Ethnicity and Gender on Internet  
Commerce Success Factors"  
*Marketing Management Association, Chicago, IL*

Leonard, P., Miesing, P., & Van Ness, R.  
(2005), "Montana Power Company: When Power Begets Power."  
(Teaching Note: Miesing & Van Ness)  
*Southern Management Association, Charleston, SC*

### **Non-refereed Journal Publication**

Buff, C., Seifert, C., & Van Ness, R.  
(2006) "Exploring Individual Culture and Its Impact on Internet  
Marketing Efforts"  
*Siena College Press*

### **Manuscripts in Progress**

Van Ness, R., & Miesing, P.  
(2011) "Corporate Boards: A new look at Banker Participation"

Van Ness, R., Miesing, P., & Kang, J.  
(2011) "Boards of Directors: The Relationship of Age and  
Performance"

Van Ness, R. & Hughes, B.  
(2011) "Influence of Education on Ethical Standards"

### **Books/Book Chapters**

Van Ness, R. (2003 to 2011)  
Twelve books focusing on management strategy, corporate  
performance, and techniques of corporate research. For list of  
books write to vannessr@nycap.rr.com – copies available to  
professors.