Winter 2017-18
COM & JRL online courses

No permission number is required; if class shows full, use wait list feature through MyUAlbany. All classes are online only. Registration begins Wednesday, Oct. 18.

Dec. 21, 2017 – Jan. 18, 2018

COM 100 (1168 or 1169) – Human Communication: Language and Social Action (William Husson): Introduction to human communication in terms of an examination of the communication needs, processes, and results that typically occur in different social settings.

COM 265X (1174) – Introduction to Communication Theory (Michael Barberich): Approaches to the study of human communication. Consideration of major research findings, methods and conceptualizations in such areas as persuasion, interpersonal communication, group communication, organizational communication, and mass communication.

COM 369 (1006) – Theories of Organizational Communication (Alan Belasen): Theoretical models and empirical studies of communication within complex organizations. In-depth case study of one or more organizations.

COM 370 (1242) – Theories of Mass Media (James Bonville): The theories, research methods, and empirical research findings related to the effects of mass communication on individuals and society.

COM 375 (1014) – Computer-Mediated Communication (Alan Zemel): Possibly the most important technological innovation of the latter half of the 20th century, computer-mediated communication is revolutionizing interaction in the global village. This course explores how social life is accomplished in a variety of Internet CMC systems, including threaded email forums, instant messaging, chat rooms, videoconferencing, and World Wide Web pages.

COM 378 (1243) – Leadership Communication (James Snack): Leadership is an advanced communication course aimed at providing students with in-depth knowledge on the various leadership theories and insight into effective leadership practices. Areas of leadership covered include: management versus leadership; trait, behavior, and contingency theories of leadership; “modern” theories of leadership (Charismatic, Transformational, & Transactional); developing leadership skills; and ethical leadership.

JRL 100 (1246) – Foundations of Journalism (Shirley Perlman): Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. A student must earn a grade of C or better in this course in order to take AJRL 200Z.