Winter 2014 Communication online courses

No permission number required to register. Please use the online automated wait list.

COM 369 (1014) – Theories of Organizational Communication (Alan Belasen)
  Theoretical models and empirical studies of communication within complex organizations. In-depth case study of one or more organizations.

COM 370 (1061) – Theories of Mass Media (James Bonville)
  The theories, research methods, and empirical research findings related to the effects of mass communication on individuals and society.

COM 375 (1038) – Computer-Mediated Communication (Alan Zemel)
  Possibly the most important technological innovation of the latter half of the 20th century, computer-mediated communication is revolutionizing interaction in the global village. This course explores how social life is accomplished in a variety of Internet CMC systems, including threaded email forums, instant messaging, chat rooms, videoconferencing, and World Wide Web pages.

COM 386 (1129) – Persuasion and Film (William Husson)
COM 386 (1130)
  This course will examine cinema as a vehicle of persuasion. Cinematic themes will be analyzed for their manifest and latent advocacy of various positions and points of view. A variety of films will be critically evaluated, including those that raise issues about race, gender, power, and politics. Contemporary thinking about persuasive message design will be drawn upon to investigate the cinematic presentation of these and other issues.