“AND...ACTION!” STEPS YOU CAN TAKE TO MAKE A CAREER IN TV

Steve Greenstein, Communication ’94
Founder, Squad 47 Films

Steve Greenstein is a director of television commercials and shows. After graduating from the University at Albany in 1994, he has worked in film, advertising and television culminating in starting his own production company in both NYC and Washington, D.C. His clients include AT&T, Maytag, Thermacare, Discovery Channel, National Geographic among many others. Steve will be speaking about his professional experiences and covering the following topics:

• You’re graduating – what do you do now?
• What are the important skills to have when entering the business?
• What types of careers are available and what are the differences?
• What is a typical day like in television?

October 8, 2015 • 4:15-5:45 PM
Humanities 354
Reception to follow

DEPARTMENT OF COMMUNICATION
UNIVERSITY AT ALBANY State University of New York