

**Name:** Peter J. Ross  
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**Education:** M.B.A, The University at Albany, 1974  
B.A., Johns Hopkins University, 1966

**Employment History:**

**1999-Present**      **LECTURER** Information Technology Management Department, School of Business, The University at Albany. Teaching graduate courses in project Management and introductory undergraduate courses in Technology.

**1997- 1999**      **PRACTICE ADMINISTRATOR** Troy Eve Associates Troy, NY  
  
Responsible for the administrative, Information systems, operational, financial and marketing activities of a multi- location (main office and three satellites) ophthalmology practice. Spearheaded the selection and implementation of a new medical MIS system; evaluated electronic medical records systems; coordinated the opening of a new satellite in Clifton Park; and instituted a proactive, targeted marketing program.

**1992 -1995**      **PRESIDENT & CEO** Light & Power Productions Schenectady, NY  
  
Instituted programs to re-energize the sales efforts, control the financial and operational areas, and developed short and long range plans for an employee owned marketing/corporate communications company. Managed the selection, installation and training for a new MIS. Acquired an interactive multimedia company and focused it on sales and marketing applications for corporate customers. Established strategic relationships with complimentary companies in Connecticut, Long Island and New York City.

**1988 -1992**      **INDEPENDENT CONSULTANT**

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**1995 -1997**      Specific assignments included decision support systems, expense control, revenue enhancement, planning, financial control and reporting, information systems, acquisition and joint ventures. Clients included a number of health care firms, manufacturers, service companies, a distributor and a retail automotive group.

Additionally owned and operated a training company which provided computer training to adults on the Microsoft Office Suite.

**1985 -1988**      **SENIOR VICE PRESIDENT FOR FINANCE** Sports Training Institute. New York, NY

Financial and general management responsibility for a multi-corporate sports medicine company (fitness/physical therapy/cardiac rehab); managed the company's return to profitability and growth into the low eight figure range; directed the start-up of a new facility; assumed a hands-on management role in the company's day-to-day operations. Negotiated joint venture agreements including one with a group of seventy-five orthopedic surgeons.

**1984 -1985**      **PRESIDENT** Mahoney Cohen Consulting Corp. New York. NY

Profit and loss responsibility for a management consulting firm specializing in the development and installation of computerized financial and operational systems for fashion industry clients; increased revenues by 43% and charged hours by 26%; developed the business and managed client projects.

**1974 -1984**      **PRINCIPAL** Ernst & Young: Albany and New York, NY

Established and managed a profitable consulting office; built revenues to seven figures; recruited and developed the staff; developed the business and managed information systems projects for a wide variety of clients including hospitals, nursing homes, government agencies and technology based start-ups.

**1971 -1972**      **PROGRAMMER** Philco/Ford Corporation: Philadelphia. PA; Parts Data Base  
Warranty System

**1969- 1971**      **SYSTEMS PROJECT LEADER** Insurance Company of North America. Philadelphia, PA  
Investment Accounting System

**Scholarship:**

Crnkovic, J., Ross, P. and Desai, S. Software Support for the Classical, Contemporary and Future Project Management, 9 World Multi-conference on Systemics, Cybernetics and Informatics, SCI 2005, Orlando, FL., July 2005

Crnkovic, J., Ross, P. and Desai, S. Software Support for the Classical, Contemporary and Future Project Management. SCI Journal, December 2006

Sanjay Desai, Jakov Crnkovic and Peter Ross, Organizational Project Management Maturity Model (OPM3): A Case Study, IRMA International Conference, Vancouver, BC, May 2007

**Other Activities:**

Active Member Project Management Institute

Founding Board Member IIBA (International Institute for Business Analysis)

**BOARDS (Formerly):** MIT Enterprise Forum of New York  
Resources for Children with Special Needs  
CWIS  
Governor Cuomo's High Technology Advisory Committee  
The University at Albany Foundation

**School and University Service:**

Current Member of the Undergraduate Affairs Committee