

## Seokjoo Andrew Chang

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### Education

UNIVERSITY OF CONNECTICUT, Storrs, CT Ph.D. Operations and Information Management	2006
STANFORD UNIVERSITY, Stanford, CA M.S. Engineering Economic Systems and Operations Research	1998
POLYTECHNIC UNIVERSITY, Brooklyn, NY M.S. Electrical Engineering	1997
HONG-IK UNIVERSITY, Seoul, Korea B.S. Electrical Engineering	1995

### Employment history

Visiting ASSISTANT PROFESSOR University at Albany	2006 – 2007
ASSISTANT PROFESSOR University at Albany	2007 - Present

### Scholarship

#### Articles published in peer refereed journals

- Time Dynamics of Overlapping e-Auction Mechanisms: Information Transfer, Strategic User Behavior and Auction Revenue. Information Systems Frontiers (*ISF*) Forthcoming, Solo-Authored.
- Overlapping Online Auctions: Empirical Characterization of Bidder Strategies and Auction Prices. 2009 Management Information Systems Quarterly (*MISQ*) 44(3) 763-783, with R. Bapna, P. Goes and A. Gupta.
- An Analytical Approach to Bundling in the Presence of Customer Transition Effects. 2009 Decision Support Systems (*DSS*) 48(11) 122-132, with G. Tayi.

### **Published proceedings from scholarly meetings**

- Agent Behavior, Embedded Strategies and Resulting Welfare in Networked e-Auctions. 6th International Conference on Digital Content, Multimedia Technology and its Applications (*IDC*) 2010, Solo-Authored
- Time Dynamics of User Behavior in a Series of Overlapping Electronic Mechanisms. The 43rd Hawaii International Conference on System Sciences (*HICSS*) 2010, Solo-Authored.

### **Papers presented at academic or professional meetings**

- Heterogeneous User Behavior in Multiple Overlapping Online Auctions. Fifth Symposium on Statistical Challenges in Electronic Commerce Research (*SCECR*) 2009, with G. Tayi.
- Analysis of Online Overlapping Auctions: A Managerial Perspective. The 2009 Winter Conference on Business Intelligence 2009, with G. Tayi.
- Optimal Bundling Strategy: Product Lifetime Value Consideration for Pricing & Production Planning. The Fifteenth Annual Workshop on Information Technologies and Systems (*WITS*) 2005, Solo-Authored.
- Generalized Overlapping Online Auctions: An Empirical Examination of Revenue Equivalence, Bidder Behavior and Market Forces. The Workshop on Information Systems and Economics (*WISE*) 2005, with R. Bapna, P. Goes and A. Gupta.

### **Under review/ Working papers**

- Optimal design of Multiple Overlapping Electronic Auctions. In Final Stage of Preparation to be Submitted to Information Systems Research (*ISR*), with R. Bapna, P. Goes and A. Gupta.

### **Activities that maintain academic or professional qualifications**

- Journal reviewer for *ISR*, *ISF*, *DSS*, *JMIS*, *IJEC*
- Member of *AIS*, *INFORMS*, *AISEA*

### **School and University service**

- Member of UAlbany, School of Business, Teaching/Learning & Computing (TLC) Committee (Chair: Martin Fogelman) since 2008