

management

“...our first priority should be the people who work for the companies, then the customers, then the shareholders. Because if the staff is motivated then the customers will be happy, and the shareholders will then benefit through the company's success.”

Richard Branson



Management skills are critical for success in every area of business. Whether you are interested in banking, retail, consulting or manufacturing, or whether you want to reach the top level in human resources, marketing, finance or operations, strong management capabilities are the keys to your success. Business leaders must be able to manage financial and physical resources, technical resources such as computer networks, and, perhaps most important, people resources. The goal of the Management concentration is to guide students in developing the skills, mastering the concepts and gaining the understanding they will need to manage the operation of global businesses.

The Department of Management offers dual concentrations with Finance, Marketing and Information Technology Management. By combining a Management concentration with another business area, graduates maximize their career opportunities and their chances for attaining leadership positions.

Management courses have been designed to provide the best possible preparation for an increasingly competitive job market. Management courses emphasize leadership, teamwork, productivity programs, change management, human resource information systems (HRIS), and business planning. All of these newly learned business skills are brought together in a capstone course, Strategic Management. Graduates with a dual Management concentration are better prepared to begin their business careers because they possess the tools and skills necessary to become a successful leader. Students with a dual concentration are employed by major consulting firms, Fortune 1000 companies and local and regional firms.

For more information on the Management department at the University at Albany School of Business, please visit www.albany.edu/business.

