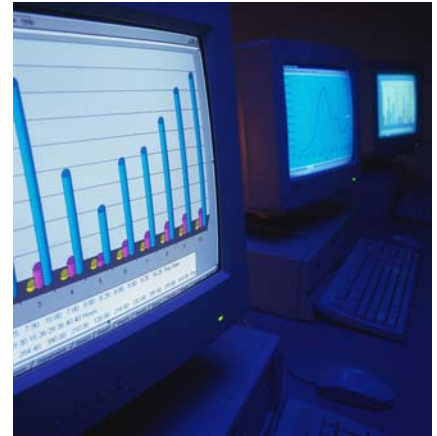


information technology management

"As a general rule, the most successful person in life is the person who has the best information."

Benjamin Disraeli



The key to success in business can be succinctly summed up as the result of providing the right people with the right information at the right time. To do this requires a comprehensive understanding of business and its interrelated processes. Business is all about information. The rapidly growing and ever-changing information systems and information technology industries alone make up a sizable 10% of the U.S. Gross Domestic Product (GDP.)

The undergraduate ITM concentration in the Business Administration major is an exciting, rigorous and relevant program that prepares graduates to excel in a number of exciting positions. The program is predicated on a well-established premise that **all** business decisions, regardless of whether they be marketing, manufacturing, finance, human resources or accounting-related, ultimately depend upon the collection of accurate, timely, complete and consistent information. IT is transforming the way business works by helping companies get smarter, leaner and closer to the customer. Yet the full potential of the dazzling advances in computers, telecommunications and software has not been realized in business because of the gap between business and technology, in particular between managers and IT.

The ITM concentration is designed to bridge the gap between business and technology, and provide students with a comprehensive understanding how that technology will affect their customers, employees and the bottom line. Courses are built upon six pillars of strength: critical thinking, business problem solving, consulting skills, real world project experiences, a cross-functional enterprise approach, business process analysis, and facilitating technology solutions. By melding core business courses with rigorous grounding in concepts and principles of managing IT, and combining this knowledge with hands-on experience gained through intensive field project courses with "real world" clients, UAlbany graduates are well prepared to begin a career of tackling IT challenges.

Placement of graduates is a high priority. Both the ITM faculty and the School of Business are dedicated to working with students to help them find jobs through networking with companies and consulting firms, and, in particular, the alumni of the ITM Program who have risen to positions of significant responsibility in their organizations, such as CIO (Chief Information Officer) and CEO.

For more information on the ITM concentration at the University at Albany School of Business, please visit www.albany.edu/business.