

**Special Issue Conference Issue for
Business and Society
On
“Corporate Social Responsibility and Environmental Sustainability”**

**September 25-26, 2009
School of Business, University at Albany, SUNY**

**Organizers/Co-editors of the Special Issue of *Business and Society*:
Donald Siegel, University at Albany, SUNY
Marc Orlitzky, Penn State University
David Waldman, Arizona State University**

Keynote Speaker: *Professor James P. Walsh (Class of '75)*
*Arthur F. Thurnau Professor and Gerald and
Esther Carey Professor of Management
Ross School of Business
University of Michigan
President-Academy of Management*

Special Guest: *Professor Duane Windsor
Lynette S. Autrey Professor of Management
Jesse H. Jones Graduate School of Management
Rice University
Editor-Business and Society*

Luncheon Speaker: *Professor Alfie Marcus
Edson Spencer Endowed Chair in Strategy and Technological Leadership
Carlson School of Management
University of Minnesota*

Sponsors: **School of Business, University at Albany, SUNY;
Perkins + Will**

**Local Arrangements Coordinator:
Sally Mills, School of Business, University at Albany, SUNY**

PRELIMINARY AGENDA

Friday September 25th

**(All Sessions Held in the Alumni House, University at Albany, SUNY-
Meet in the Lobby of the Crest Hill Suites Hotel at 8:00 A.M. for
Transportation to Campus, Hotel Provides Breakfast)**

8:25-8:30 **Introduction**
Donald Siegel, Dean-School of Business, University at Albany, SUNY

8:30-9:00 **Keynote Speaker: Professor James Walsh, University of Michigan,
President-Academy of Management**

9:00-10:00 **The Tip of the Iceberg: Environmental Strategies and Competitive
Advantage**
Magali Delmas, UCLA
Matthias Kuss, ETH-Zurich
Volker Hoffmann, ETH-Zurich

Discussant: *Donald Siegel, University at Albany, SUNY*

10:00-11:00 **Green Governance: Boards of Directors' Composition and Environmental
Corporate Social Responsibility**
Corrine Post, Lehigh University
Noushi Rahman, Pace University
Emily Rubow, Pace University

Discussant: *Jonathan Doh, Villanova University*

11:00-11:15 Break

11:15-12:15 **Measuring Environmental Strategy: Construct Development, Reliability, and
Validity**
Judith Walls, Concordia University
Philip Phan, Johns Hopkins University
Pascual Berrone, IESE, Madrid

Discussant: *Paul Miesing, University at Albany, SUNY*

12:15-1:15 Lunch (Sponsored by Perkins + Will)

1:15-2:15 **What Does it Mean to be "Sustainable": An Empirical Investigation of
Corporate Sustainability Policies**
Peter Gallo, University of North Carolina, Chapel Hill
Lisa Jones Christensen, University of North Carolina, Chapel Hill

Discussant: *Marc Orlitzky, Penn State University*

2:15-3:15 **How Hot is Your Bottom-line? Linking Carbon and Financial Performance**
Timo Busch, ETH-Zurich
Volker Hoffmann, ETH-Zurich

Discussant: *Andrew King, Dartmouth College*

3:15-3:30 **Break**

3:30-4:30 **Conditions For Value Creation in the Marketplace Through the
Management of CSR issues – A Negative External Effects Framework**
Thibault Daudigeos, Grenoble Business School
Bertrand Valiorgue, Clermont-Ferrand Graduate School of Management

Discussant: *Mary Ellen Malia, University at Albany, SUNY*

4:30-5:30 **Green Information Technologies and Systems in Organizations: Employees’
Perceptions of the State of Practice**
Tracy Jenkin, Queen's University
Lindsay McShane, Queen's University
Jane Webster, Queen’s University

Discussant: *Pierre Balthazard, Arizona State University*

Transportation Back to Hotel and Back to Alumni House (6:30)

6:45-8:15 **Dinner-Alumni House**

Saturday September 26th

**(All Sessions Held in the Alumni House, University at Albany, SUNY-
Meet in the Lobby of the Crest Hill Suites Hotel at 8:00 A.M.
for Transportation to Campus, Hotel Provides Breakfast)**

8:30-9:30 **The Relationship between Production Employees’ Perceptions of Their
Employer’s Corporate Social Performance and Organizational Commitment**
Jenna Stites–Penn State University
Judd Michael–Penn State University

Discussant: *David Waldman, Arizona State University*

9:30-10:30 **Dominant Logics and Socially Responsible Corporate Leadership**
Peter Jennings, Arizona State University

Discussant: *Duane Windsor, Rice University*

10:30-10:45 **Break**

10:45-11:45 **Domesticating Radical Rant and Rage: An Exploration of the Consequences of Environmental Shareholder Resolutions on Corporate Environmental Performance**

Min-Dong Paul Lee, University of South Florida

Michael Lounsbury, University of Alberta

Discussant: *Marc Orlitzky, Penn State University*

11:45-12:30 **Strategic Sustainability Systems: Evidence from the G3 Program at the UAlbany School of Business (not being considered for the special issue)**

Paul Miesing, University at Albany, SUNY

Linda M. Krzykowski, University at Albany, SUNY

Eliot Rich, University at Albany, SUNY

12:30-1:30 **Box Lunch-Luncheon Speaker-Professor Alfie Marcus, University of Minnesota-**

“Evolution of the Green Economy: A Call for a Mini-Conference (or Conferences) With the Aim of Creating A Consortium for Research among Management Scholars”