

Beijing, China Itinerary

Friday, July 9, 2010	Bus from UAlbany to JFK Flight to Beijing, China
Saturday, July 10, 2010	Arrive in Beijing Transfer to hotel/check in/drop off luggage Free time
Sunday, July 11, 2010	Meals: Breakfast Guided tour of Beijing Free to explore the city OR optional Cultural Event 1: Half day trip to Summer Palace Welcome dinner/Orientation by ISP representative
Monday, July 12, 2010	Meals: Breakfast, group lunch Visit 1: Overview of Chinese economy & U.S.- Sino trade Visit 2: Internationally active Chinese corporation Class session (2 hours) Free time
Tuesday, July 13, 2010	Meals: Breakfast, group lunch Visit 3: Challenges & opportunities for foreign investors Visit 4: Effect on international trade in an economic downturn Free to relax OR Cultural Event 2: Kung Fu Show
Wednesday, July 14, 2010	Meals: Breakfast, group lunch Visit 5: Marketing and customer behavior Visit 6: Human capital and managing cultural differences Class session (2 hours) Free time
Thursday, July 15, 2010	Meals: Breakfast Free day for sightseeing and shopping OR Optional Cultural Event 3: Full-day trip to Great Wall and Ming Tomb
Friday, July 16, 2010	Meals: Breakfast, group lunch Visit 7: Future outlook of China Free time in afternoon Class session (2 hours) Farewell dinner and return to hotel
Saturday, July 17, 2010	Meals: Breakfast Check out Transfer to the airport, depart for USA

Itinerary is subject to change!



Summer 2010 BBUS 675 International Business Beijing, China





Beijing is a world renowned ancient cultural city steeped in rich history from the construction of the Great Wall of China that began around 220 B.C. to the home of the 2008 Summer Olympic Games. Beijing, which means “northern capital,” is the second largest city in China with a population of nearly 17 million people. It is fast becoming a popular and fashionable tourist destination as the modern political, cultural and educational center of China. It holds the largest collection of ancient sites and relics in all of China.

Located in the center of Beijing is the Forbidden City. It was

The Great Wall of China

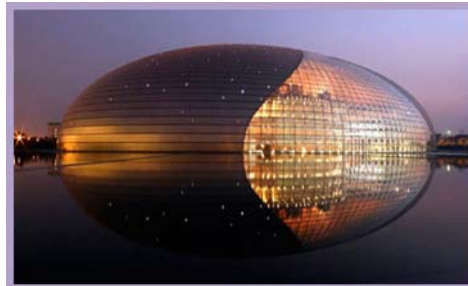
the imperial palace of the Ming and Qing dynasties for nearly 5 centuries and is listed today by the United Nations’ Educational, Scientific and Cultural Organization as the largest collection of preserved ancient wooden structures in the world. The Forbidden City is under the charge of the Palace Museum, which is housed within its walls. The Tiananmen gate, which literally means Gate of Heavenly Peace, separates the square from the Forbidden City. Tiananmen Square, built in 1417, is one of the largest city squares in the world.

Mountains to the north, northwest, and west shield the city and northern China's agricultural heartland from the encroaching desert steppes. The Great Wall of China was built across the mountains north of Beijing to guard against nomadic invasions. Major rivers flowing through the municipality include the Yongding River and the Chaobai River.

The Summer Palace was created with the idea of recreating landscapes of beautiful places all over China, such as West Lake in Hangzhou, the Yonghegong Lamsery, and Suzhou Street. Located in the Haidian District, it is a classical Chinese garden architecture bringing together a harmony of mountains, lakes, bridges, pavilions, and palaces.

Well known throughout the capital and commonly praised as one of the highest achievements of Chinese culture, Beijing opera is performed through a combination of song, spoken dialogue, and codified action sequences, such as gestures, movement, fighting and acrobatics. Much of Beijing opera is carried out in an archaic stage dialect quite different from modern Standard Mandarin and from the Beijing dialect.

Beijing is increasingly becoming known for its innovative entrepreneurs and high-growth start-ups. This culture is backed by a large community of both Chinese and foreign venture capital firms, such as Sequoia Capital. The Beijing Financial Street, in the Fuxingmen and Fuchengmen area, is a traditional financial center. The Wangfujing and Xidan areas are major shopping districts. Zhongguancun, dubbed “China’s Silicon Valley,” continues to be a major center in electronics- and computer-related industries, as well as pharmaceuticals-related research.



Beijing Opera House



International Trip 2010

Beijing, China

Evening MBA students are welcome to apply to attend the July 2010 International Business trip to Beijing, China. Each student will be interviewed prior to acceptance for the trip.

Dates of Travel: July 9-17, 2010

Cost: \$3,600 per participant, paid in three installments

This cost includes transfers to and from airports (here and in Beijing), hotel double occupancy, some meals (see itinerary), textbooks, and travel guides.

This trip is worth three credits towards the Summer 2010 BBUS 675 International Business course. Evening MBAs will be responsible for paying on-campus tuition for the three-credit course.

All students are responsible for obtaining their own passports and visas as needed.

Please call Don Purdy, Director, Weekend MBA Program, at (518) 442-4964 or e-mail him at dpurdy@uamail.albany.edu if you have any questions or would like additional information.

Since student safety is our first priority, if it becomes necessary to change location due to safety concerns, a comparable trip will be substituted.