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A new, high-tech, state-of-the art facility, designed to deliver the best business education available will serve as the home for the UAlbany School of Business. The building (architectural rendering shown above) is currently under construction and will be opened in September of 2013. Our vibrant University at Albany campus is located in New York State’s fast-growing Tech Valley, the new epicenter of the global semiconductor industry and a hotbed of R&D, business, and entrepreneurial activity.

SCHOOL OF BUSINESS
UNIVERSITY AT ALBANY State University of New York

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12th Annual Professional MBA Research Forum
THURSDAY, MAY 9, 2013
5:30 – 7:30 P.M.
UNIVERSITY HALL ATRIUM

Celebrating business research and innovation

Dr. Donald Siegel
Dean

Dr. Hany Shawky
Associate Dean

Melissa Palmucci
Director

presented with support from:
Finance
(FIN1) Ramnath Bhat — The Impact of Leverage and Liquidity Risk on Hedge Fund Strategies and their Returns
(FIN2) Tyler Cinelli — Hedge Fund Performance During the 2007-2009 Financial Crisis
(FIN3) Jonathan Field — U.S. Money Center vs Regional Banks: Impact of the Financial Crisis of 2007
(FIN4) Kevin Flynn — Developing an Investment Risk Spectrum for Wealth Management Clients
(FIN5) David Freiler — An Investigation into the Relationship Between a Credit Union's Investment Portfolio and ROA
(FIN6) Andrew Jarosh — Are Junk Bonds Better in a Recession?
(FIN7) Giovanni Leoneart — A Close Look at Long/Short Hedge Funds
(FIN8) John Marro — Finding the Exit: Hedge Funds and Mortality
(FIN9) Jill Baribeault — Lacking Persistence: The Inconsistent Performance of Managed Equity Mutual Funds
(FIN10) Erin Schmiedchen — Why Canadian Banks Were More Resilient Than U.S. Banks to the Great Recession

Information Technology Management
(ITM1) Stephanie Berwick — Professional and Personal Traits of Female CEOs Essential to Breaking the Glass Ceiling
(ITM2) Tolupe Dina — NERC Cyber Security Standards and the Smart Grid: Are the Standards Smart Enough?
(ITM3) Clarke Foley — Video Games as Communication in Agile Software Development Teams
(ITM4) Laura Kilkenny — The Future of Cloud Computing
(ITM5) Linda Larsen — ERP Implementation in Small and Medium-Sized Enterprises
(ITM6) Ashley Lee — The Dark Side of Social Media
(ITM7) Tejaswini Mareddi — Social Media Marketing – Framework and Strategies
(ITM8) Daniel Marks — What Are the Costs of Data Center Downtime and How Can Reliability and Sustainability Be Improved from a Facility Management Perspective?
(ITM9) Jared Ray — Organizational Learning Curves: Applying Concepts for Site Level Planning
(ITM10) Louis Savalli — IT Service Management: Today’s Challenges, Today’s Strategies, and Tomorrow’s Approach

Management
(MGT1) Ismail Batmaz — Employees’ Perception of Organizational Purpose, and Its Impact on Work Engagement
(MGT2) Michael Connolly, Jr. — Leadership Influence Tactics and Their Effect on Group Effectiveness
(MGT4) Rebecca Frederick — Are Leaders Born or Made? Developing Transformational Leaders
(MGT5) Miyeon Kim-Lathrop — What Type of Leader Behavior is Most Effective to Manage Change?
(MGT6) Steven Krokoff — The Relationship Between Emotional Intelligence and Work Engagement of the Employee
(MGT7) Michael Miller — The Influence of Ability, Opportunity, and Motivation on Knowledge Sharing Behavior
(MGT8) Taiymoor Naqi — Motivating, Communicating, and Team Building: To What Extent Do Today’s Managers Possess Skills Necessary for Successful Change Management?

New Venture Development
(NVD1) Danika Atkins — Garnish Marketing: Digital Marketing Solutions for Restaurants
(NVD2) Viswanathan Bommalapalayam — SSS Consulting Engineers
(NVD3) Adam Horowitz — Real Beer Brewing Company
(NVD4) Kevin O’Brien — The Wandering Empanada

Marketing
(MKT1) Jeffrey Swedberg — The Adirondack School: Summer Enrichment Program
(MKT2) Alex Ruthman — Active Adult Communities: Social Scripts for Successful Aging in New York State’s Capital District