Celebrating business research and innovation

14th Annual Evening MBA Research Forum
THURSDAY, MAY 7, 2015
5:30-7:00 P.M.
STANDISH LIVING ROOM, BUSINESS BUILDING

- UAlbany’s New Home for its School of Business Named “Fourth Most Beautiful in the World”

- *U.S. News & World Report* ranks the UAlbany MBA in the top 100 of AACSB-accredited schools

- *U.S. News* lists the UAlbany MBA in the top 5 business schools that lead to jobs

- Princeton-Review ranked as a Top Ten program for offering the Greatest Opportunity for Women

THE WORLD WITHIN REACH

Dr. Donald Siegel  Dr. Hany Shawky  Melissa Palmucci
Dean          Associate Dean       Director

presented with support from:  SEFCU
Finance

(FIN1) Bryan Ashline — Are There Determining Factors That Create Hot IPO Markets?
(FIN2) Keith DeCarlo — Does Having Skin in the Game Improve Hedge Fund Performance?
(FIN3) Doreen Harris — New York and Massachusetts Renewable Energy Credit Markets: Intersections and Impacts for 2015 and Beyond
(FIN4) S.M. Hasa — Superiority Analysis of IPO Markets
(FIN5) Dan Hooley — Publicly Traded vs. Privately Held: A Case Study in the Wholesale Distribution Industry
(FIN6) Keith Manscuk — The Significance of Major Mergers and Acquisitions: Do They Provide Shareholder Wealth?
(FIN7) Erin Minch — The Effect of the Patient Protection and Affordable Care Act on Health Insurers’ Financial Performance
(FIN8) Ryan Nudi — At What Price Will America be Crude Oil Energy Independent?
(FIN9) S.M. Hasa — Non-Correlated Portfolios and Their Performance Against the Broader Market
(FIN10) Liana Verba — An In-Depth Analysis of a Top-50 Credit Union’s Financial Ratios Compared to its Regional Competitors and its Peers
(FIN11) Stanley Weshoff Jr. — We’re Closing! This is Your Last Chance to Get in on This Incredible Mutual Fund! Or is it?
(FIN12) Wei Zhang — A Study of the Relationship Between Fund Size and Performance for Small-Cap Mutual Funds

Information Technology Management

(ITM1) Adrienne Best — A Workflow Model for Executing Price Changes in a Supermarket Chain
(ITM2) Anthony Califano — "Cloud Defense": How Cloud Computing Can Help Secure the Smart Grid Against Distributed Denial of Service Attacks
(ITM3) Christopher Casey — Impact of an Internal Adoption Program on Technology Platform Integration: A Systems Dynamics Approach
(ITM4) Falita Friday — The Daily Breach: An Analysis of Cyber Attacks and Effective Preventions
(ITM5) Stephanie Hartmann — Electronic Medical Records (EMR): “The New Medical Standard”
(ITM6) Maciej Kucharczyk — Big Data and Business Value: Advantages and Pitfalls of Data-Driven Organizations
(ITM7) Amanda Pawlowski — Business Process Automation: Will it Help or Hurt Your Organization?

Law

(LAW1) Lauren Dimaulo — China: One Nation, 2 Systems... An Anomalous Relationship
(LAW2) Shane Imler — The History and Evolution of Sexual Harassment in the Workplace
(LAW3) Jacob Kurashige — An Analysis of Labor Law and the Employment Relationship in the United States

Management

(MGT1) Courtney D’Allaird — Relationships Between Job Satisfaction and Perceptions of Diversity and Inclusion
(MGT2) Neil Desiderio — The Synergy of Prosocial and Intrinsic Motivation in the Workplace: The Impact on Job Performance and Job Satisfaction
(MGT3) Adam Eichas — Influences and Outcomes of an Empowered Management Strategy
(MGT4) Adebole Elefontuyi — Leadership Trust: Employee-Manager Relationship and its Effect on Employee Work Commitment and Performance
(MGT5) Elizabeth Esmeris — Understanding the Impact of Workplace Flexibility on Employee Engagement and Loyalty
(MGT6) Andrew Feldman — Emotional Intelligence and Manager Effectiveness: “A Survey Study of Emotional Intelligence in Managers and Their Perceived Leadership Abilities by Subordinates”
(MGT7) Jill Leto — Does Work-Life Balance Improve Employee Performance?
(MGT8) Edward Leung — How to Win Friends and Influence Engineers: Influence Tactics to Strengthen LMX with Engineers as Opposed to People
(MGT9) Ann Marchaland — The Relative Impact of Intrinsic and Extrinsic Motivation on Work Outcomes
(MGT10) Neelima Mulampaka — The Relationship Between Trust in a Leader and Organizational Commitment: Does the Leader’s Emotional Intelligence Make a Difference?
(MGT11) Dwight Ricci — Occupational Prestige and its Impact on Employee Commitment, Engagement, and Turnover
(MGT12) Brian Riodon — The Modifying Impact of Generational Differences on the Relationship Between Motivation and Organizational Commitment
(MGT13) Candy Santos Ratalu — The Effect of Transformational Leadership on Worker Engagement
(MGT14) Abhishek Singh — Task Significance and Corporate Environmental Responsibility Effects on Employee Job Motivation: Millennials vs. Boomers
(MGT15) Scott Wixted — Job Characteristics and Their Impact on Job Satisfaction and Performance

Marketing

(MKT1) Casey Irving — Informz, Inc. Australia Marketing Plan
(MKT2) Jeremy Sawyer — Price Chopper Prepaid Marketing Plan: Reversing the Trends in 2015

Nanotechnology

(NANO1) Thomas Bertram Jr. — Electromagnetic Signal Relay: A Business Model to Advance Communication Technology and Drone Use
(NANO2) Robert Schramm — Market Analysis of the Viability of Impedance Biosensors in Biotech Industry

New Venture Development

(NVD1) Jamie Grabowski — Interphase Partners
(NVD2) Matthew Kishpaugh — HE Swimwear
(NVD3) Patrick Lee — Capital District Hardwood Flooring