Networking is widely recognized as the most effective job search method. But the ways we network has changed. Although face-to-face is still a valuable way to connect, more and more people are turning to business and social networking sites to expand their network.

In this workshop you will learn how to use LinkedIn to effectively market yourself, build valuable connections and use them to help advance your career to the next level.

Ed Hallenbeck is the owner of Career by Design Consulting, a private career consulting firm. An experienced consultant in the areas of career development, human resource management, training and coaching, and organizational and workforce development, Ed has provided professional career consulting services to high school, undergraduate and graduate students, and adults in transition. In addition, he has fifteen years of experience as a human resource manager in both public education and the private sector.