

**School of Public Health Associate Professor Tim Hoff's Book *Practice Under Pressure* is
Selected as one of the Outstanding Academic Titles for 2010**

University at Albany associate professor Timothy Hoff's book, [*Practice Under Pressure: Primary Care Physicians and Their Medicine in the Twenty-first Century*](#), published by Rutgers University Press, has been named one of *Choice Magazine's* Outstanding Academic Titles of 2010. The magazine, which is the leading book review publication for U.S. university libraries, is published by the American Library Association. The recognition of Outstanding Academic Title was awarded to less than three percent of the over 25,000 book titles submitted to *Choice* in 2010.

Practice Under Pressure examines the U.S. primary care system from the perspective of almost 100 physicians working within it. Through a detailed analysis of their everyday experiences and career trajectories, this first-of-its-kind sociological analysis of U.S. primary care captures both the challenges and opportunities faced in attempting to reform a system that is at the heart of making recently enacted health care reform work. Its findings reveal a primary care system in turmoil, where the existing business model of high-volume medicine undermines doctor-patient relationships, and a system whose physicians have adapted in ways that meet the short-term demands placed upon them, but in the process shifts their skill sets, values, and expectations related to their work in significant ways.

The book was given a *Choice* rating of "highly recommended" and summed up as follows: "This book is a timely, important work that will prove useful to readers seeking a better understanding of the issues surrounding primary medical care and its providers." Outstanding academic titles are selected annually by *Choice* editors based on criteria including *overall excellence in presentation and scholarship importance relative to other literature in the field, distinction as a first treatment of a given subject in book or electronic form, originality or uniqueness of treatment, value to undergraduate students and importance in building undergraduate library collections*. The annual list recognizes publications considered the best in their scholarly fields and carries with it high recognition among the academic library community.